



MERAKII BRANDPRO
PVT. LTD

Give new life to your Brand!



DIGITAL MARKETING

COMPANY

www.merakiibrandpro.com



About Company

Merakii, a budding digital marketing company that offers distinct solutions pertaining to branding for your business. Every pursuit at its core is rife with creativity, innovations, and tons of ideas. We strive to implement an organized and structured strategy that helps you target the right audience by coming up with the best solutions catering to the needs of your brand. We want your business to be at an edge over the others with a distinguishable appeal. With creativity, innovation, and passion brimming in our hearts, we create legacies that last a lifetime.

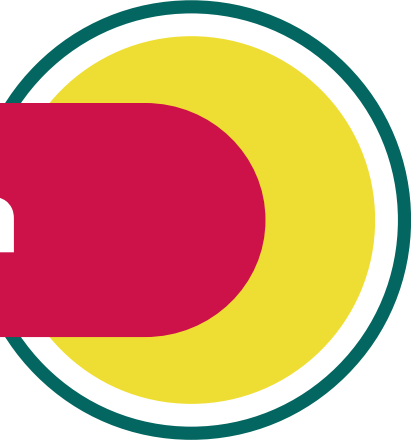


Portfolio

- **Digital Marketing Company**
- **Started in year 2020** (Earlier Merakii Creations)
- **111+ happy Clients**
- **Clients ranging from startups to established organizations**
- **PAN India Reach**
- **3500+ Deliverables**

"Our purpose is to inspire budding Entrepreneurs to increase their sales by using Digital Marketing services"





Vision & Mission

Vision

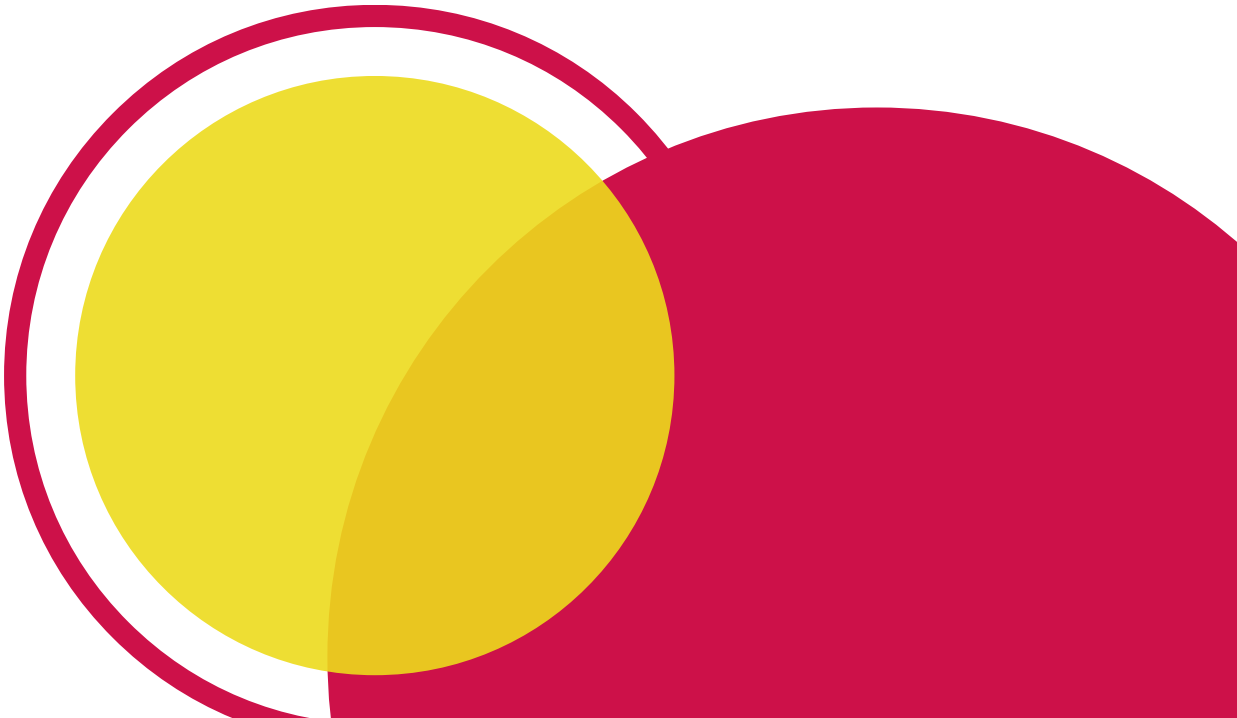
To provide **complete branding solutions** by focusing on client's requirements.

We work in a transparent and sustainable manner to become a **best Digital Marketing Company** by gaining trust and long lasting relationship with our valuable clients.

Mission

At Merakii, we aim to consolidate and give a **tangible and executable form to the thriving ideas behind a brand** which speaks to the customers, thereby **increasing the reach to the audience**.

We want business to be at an edge over the others with a distinguishable appeal. With **creativity, innovation and passion** brimming in our hearts, we create legacies that last a lifetime.



Services

- **Graphic Designing**
- **Logo Designing**
- **Social Media Marketing**
- **Content Writing**
- **Website Development**
- **Search Engine Optimization**
- **PPC - Google Ads**
- **Video Editing**
- **Package Designing**
- **Influencer Marketing**
- **Pitch Deck Design**
- **Public Relations(PR)**

Industries we served



- Real Estate and Property
- Food Industry
- Retail and Consumer Products
- Waste Management
- Education and E-Learning
- Tours and Travel
- Health Care and Medical
- Personal Care Services
- Retail Optical Industry
- Garment Industry
- Astrology, Numerology & Healing
- Design and Architecture
- Music and Dance
- Photography
- Recruitment

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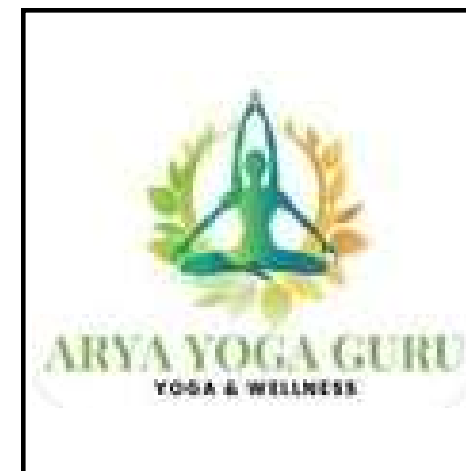
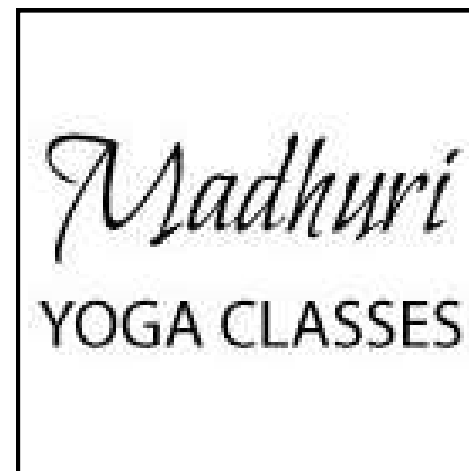
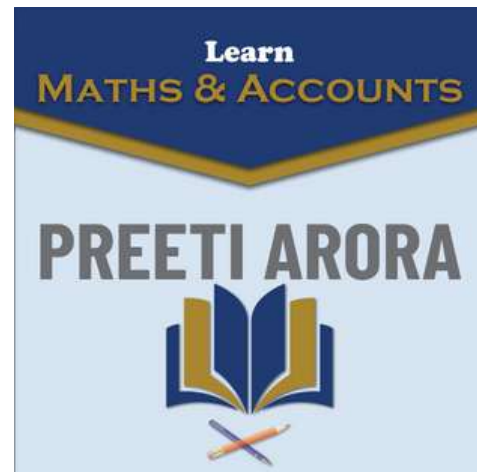
KW Delhi 6
freedom shopping



OUR CLIENTS

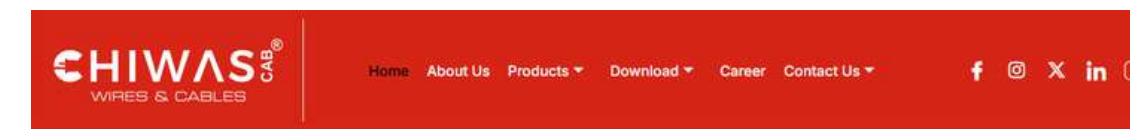


OUR CLIENTS

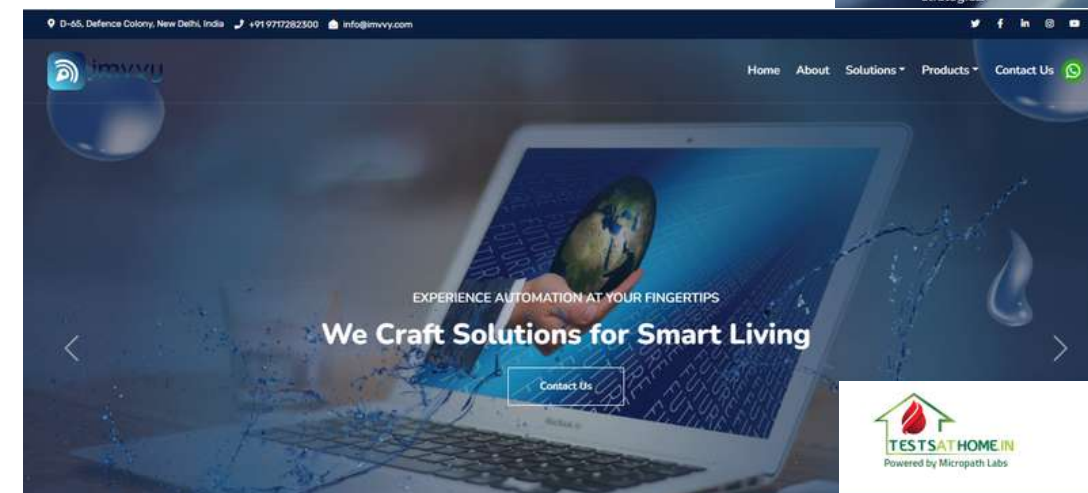
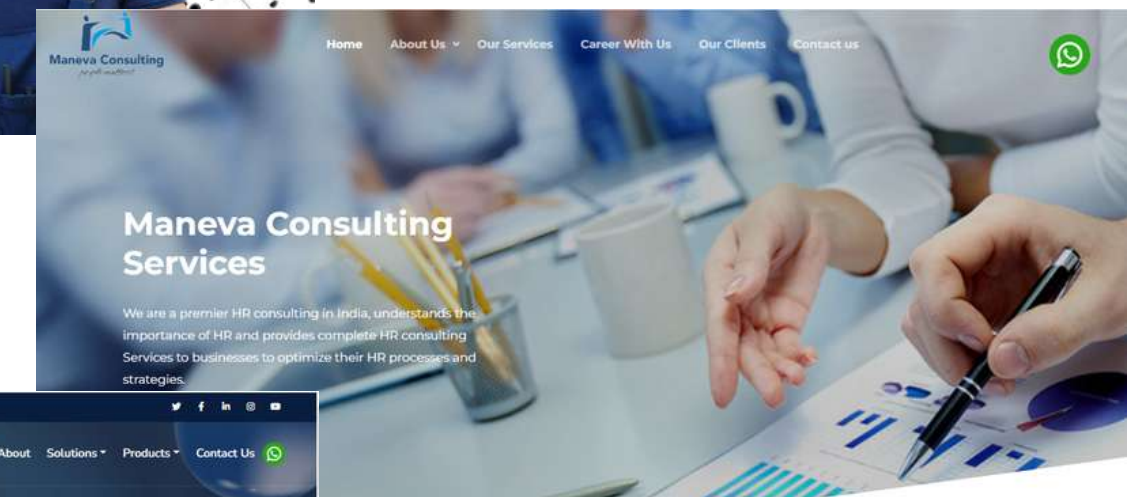


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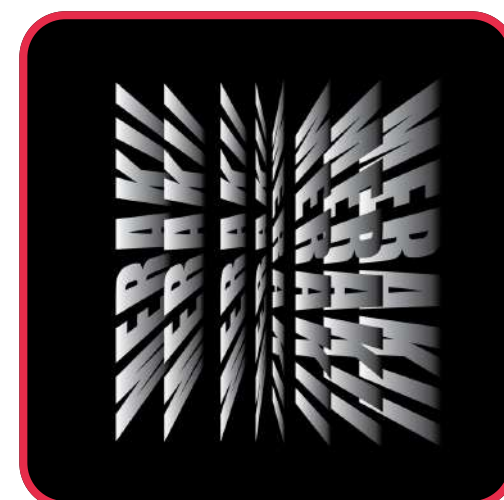
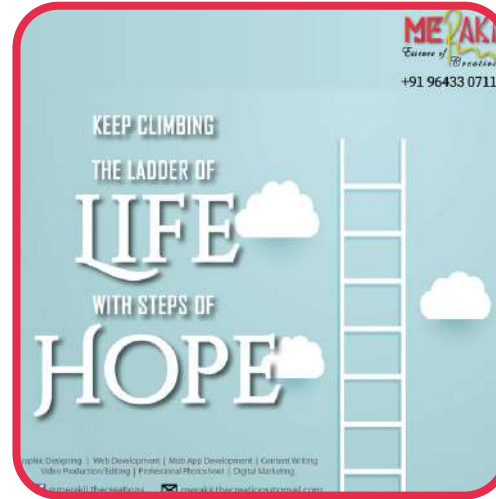
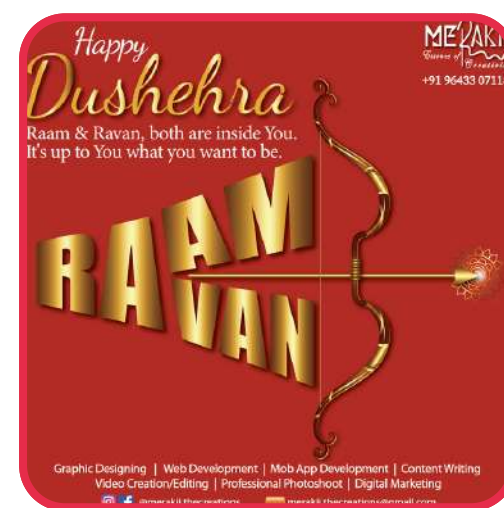
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CONTENT WRITING

Mum's Luv
Ragi Flour
नाचनी आटा

INGREDIENT : Ragi Flour

NUTRITION FACTS		in 100 gms	
Energy (kcal)	328	Phosphorus (mg)	283
Protien (g)	7.3	Sodium (mg)	11
Fat (g)	1.3	Thiamin (mg)	0.42
Carbohydrate (g)	72	Riboflavin (mg)	0.19
Fiber (g)	11.85	Niacin (mg)	1.1
Calcium (mg)	344	Folate, DFE (µg)	18.3
Iron (mg)	3.9		

RECIPE FOR RAGI ROTI

1. Mix Ragi flour, Ajwain, Asafoetida, Kasuri Methi, chopped Chilli, Onion and Salt in a mixing bowl.
2. Add water and knead to make a soft dough.
3. Take a medium ball size dough portion, roll and flatten it to make a slightly thick chapati.
4. Heat the tava and put the chappati on it and cook from both side. Garnish it with ghee or butter and serve hot.
5. Your healthy, delicious chappati is ready to eat.

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Mfg Date : 101, Lillium
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Besan Ladoo Flour
बेसन लड्डू आटा

INGREDIENT : Besan(4 cups), Cashewnuts(12-15), Almonds(12-15), Desi Ghee(1 Cup), Green Cardmom powder(1tsp), Powdered Sugar(2 cups)

NUTRITION FACTS		in 100 gms	
Energy (kcal)	384		
Protien (g)	21.5		
Fat (g)	5.4		
Carbohydrate (g)	62.3		
of which sugar (g)	2.9		
Dietary Fibre (g)	9.3		

RECIPE FOR BESAN LADDOO

1. Place the cashewnuts & almonds in a blender jar and coarsely grind them. Transfer into a bowl and set aside.
2. Heat ghee in a non-stick pan. Add gram flour, roast, stirring continuously, for 15-20 minutes or till gram flour is fragrant and turns light brown in colour.
3. Add cardamom powder, cashewnuts and almonds powder. Mix well and remove from heat. Cool for 15 minutes.
4. Add powdered sugar and mix well.
5. Shape into walnut sized round ladoos and arrange on a plate. When the ladoos have cooled completely, store them in an airtight

Weight : 500 g Manufactured By:
MRP (incl of taxes) : Rs 65/- Ambrosia Foods
Mfg Date : 101, Lillium
Best Before : Nahar Amrit Shakti
 Mumbai : 72
 fssa : 21521031000081

Mum's Luv
AMARANTH(RAJGIRA) & OATS PANCAKE
BEETROOT

HOW TO USE

1. Empty the content in a wide bowl.
2. In a separate bowl, whisk 1 egg(recommended) & half cup milk. In case, you want to avoid egg, then just add 1 cup milk to the pancake mix.
3. Make a hole in the center of the pancake mix and slowly pour the liquid mix (egg + milk) and mix well to avoid any lump. Let the batter rest for 5 mins.
4. Heat a pan to medium heat. Grease it with ghee/butter/cooking oil and spread the batter evenly. Cook both side.
5. Your yummy pancake is ready to serve. Relish it with your favorite fruit.

Note: Shake well before use.

INGREDIENTS
Amaranth (Rajgira) Flour, Oats, Almonds, Dehydrated Beetroot, Brown Sugar, Vanilla Baking Powder, Baking Soda

Weight: 200 gm Manufactured by:
MRP (incl. of all taxes) : Rs 250/- Ambrosia Foods
Mfg date: 101 Lillium
Best before: Nahar Amrit Shakti
 Andheri East- 400072
 fssa : 21521031000081

Mum's Luv
RAGI COCONUT COOKIE

HOW TO USE

1. **With Egg-** Beat the butter(50 gm) and 1 small egg until creamy. Add dry mixture to make a soft & moist dough.
Without Egg- Rub soft butter(70 gm) in the dry mixture to make a soft & moist dough.
2. Refrigerate the dough for 1 hr(must).
3. Make small balls and flatten them.
4. Bake them in a preheated oven at 180 C until the bottom is light brown.
5. Cool the cookies and store in an air tight container.
Serving : 10-15 small cookies.

Note: Shake well before use.
Dough can be kept in refrigerator and can be used as per need.

INGREDIENTS
Ragi, Whole Wheat Flour, Coconut, Brown Sugar, Vanilla, Baking Powder

Weight: 200 gm Manufactured by:
Mfg date: Ambrosia Foods
Best before: 101 Lillium
 Nahar Amrit Shakti
 Andheri East- 400072

PERFORMANCE ANALYSIS

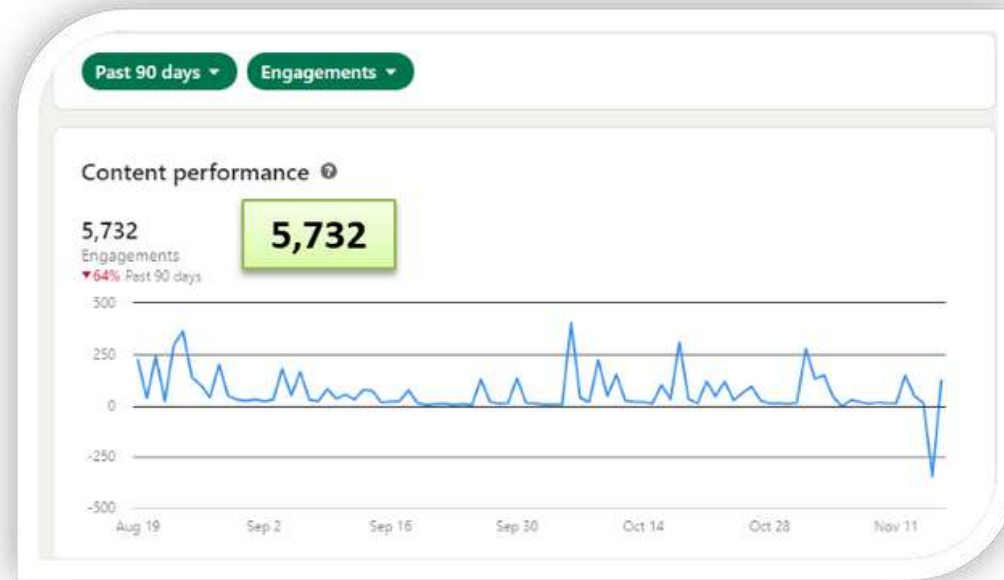
CASE STUDY

Linked 

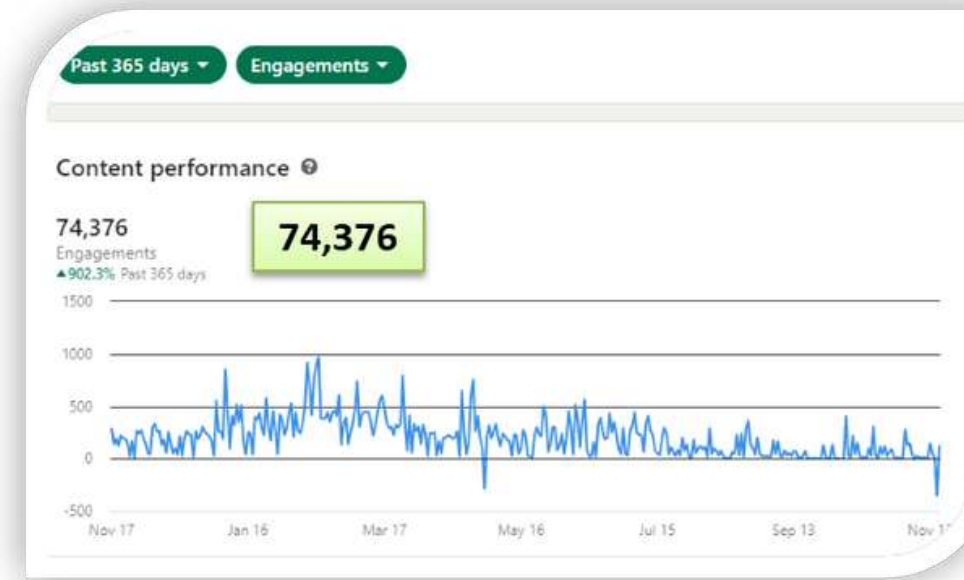


PERFORMANCE ANALYSIS

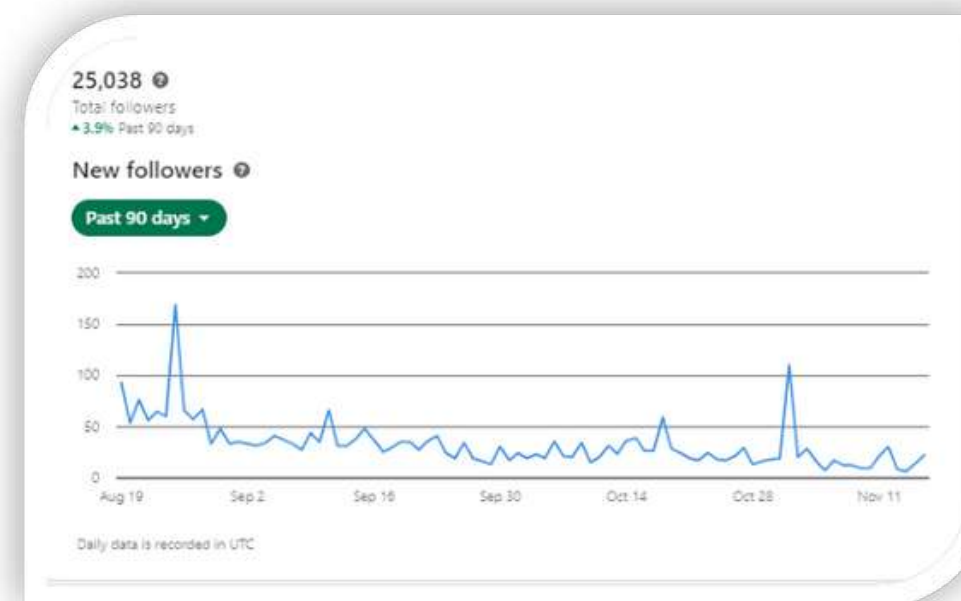
PROFILE ANALYSIS



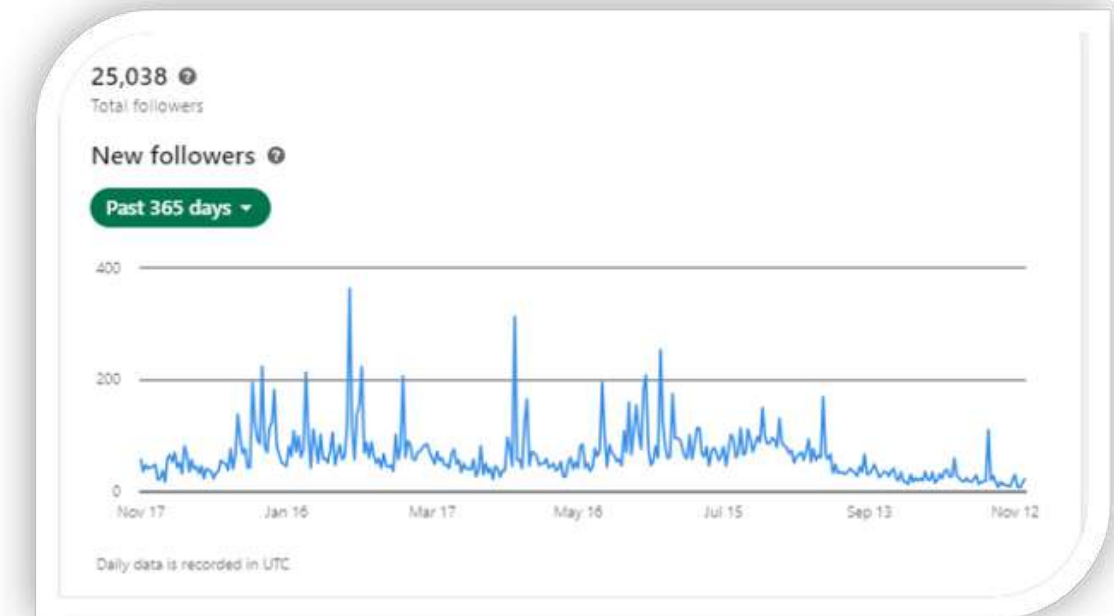
Engagements of 3 Months



Engagements of 1 Year



Followers Growth in 3 Months

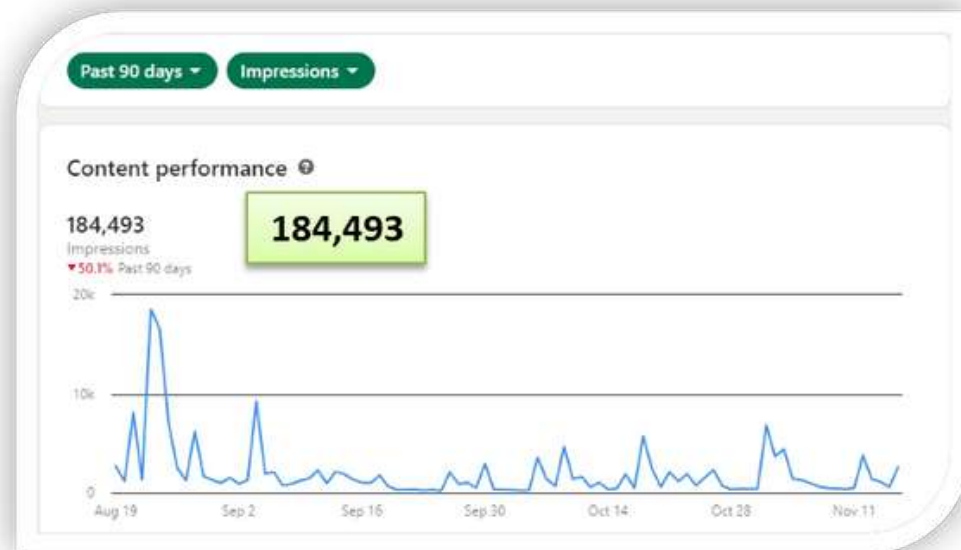


Followers Growth in 1 Year

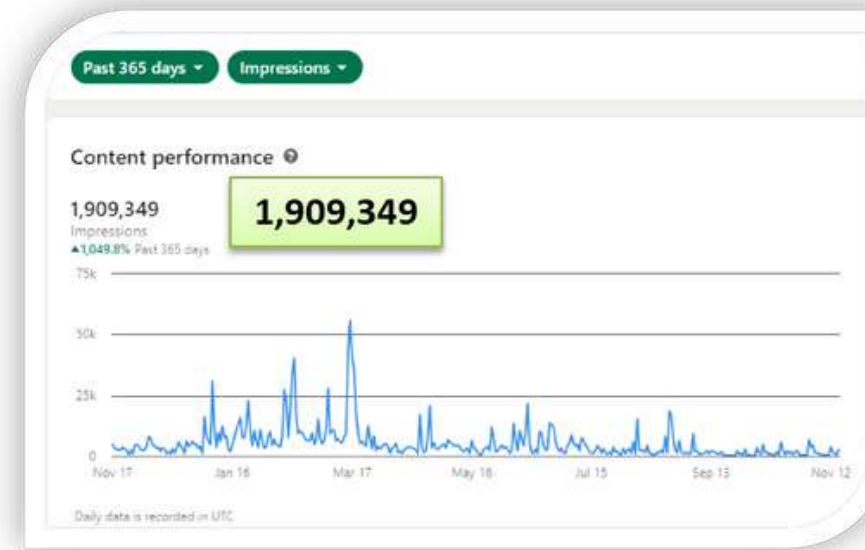


PERFORMANCE ANALYSIS

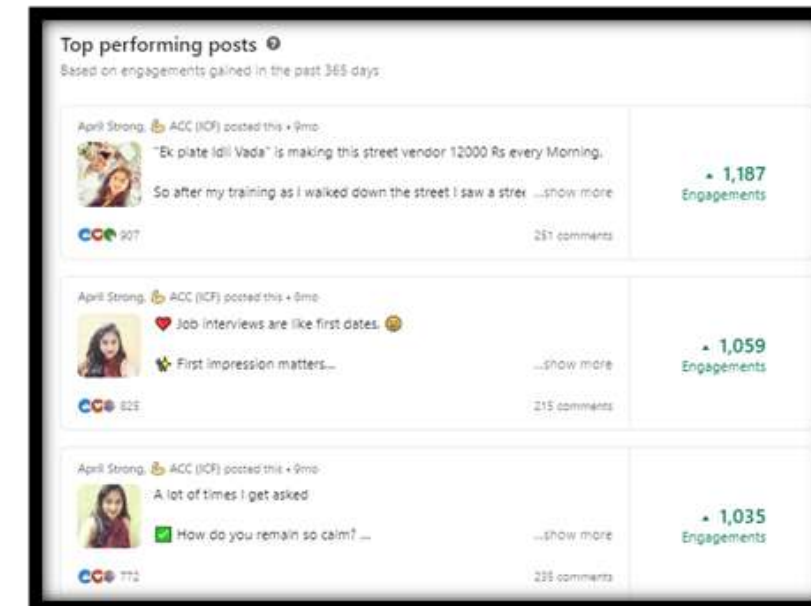
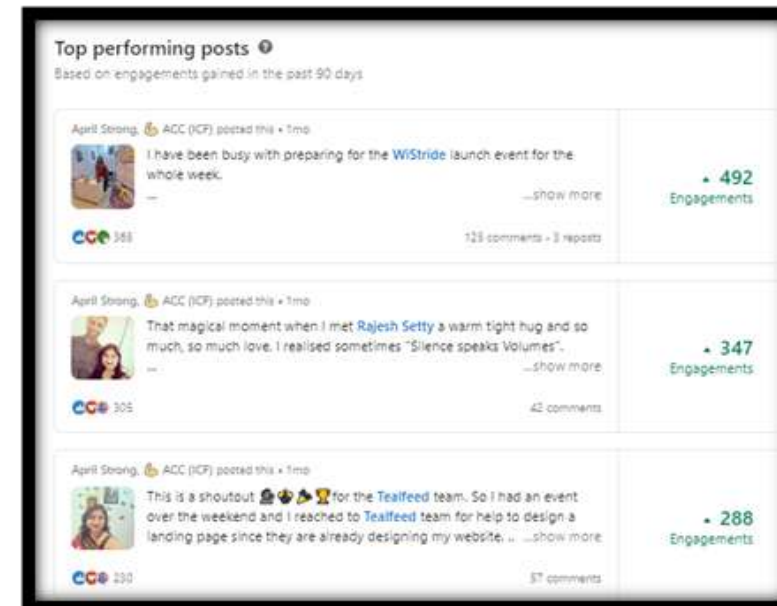
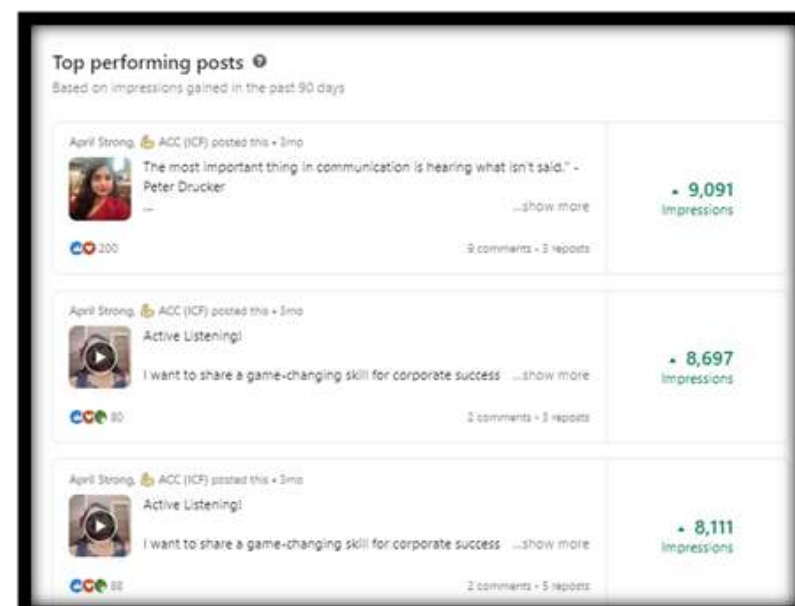
PROFILE ANALYSIS



Impressions in 3 Months



Impressions in 1 Year



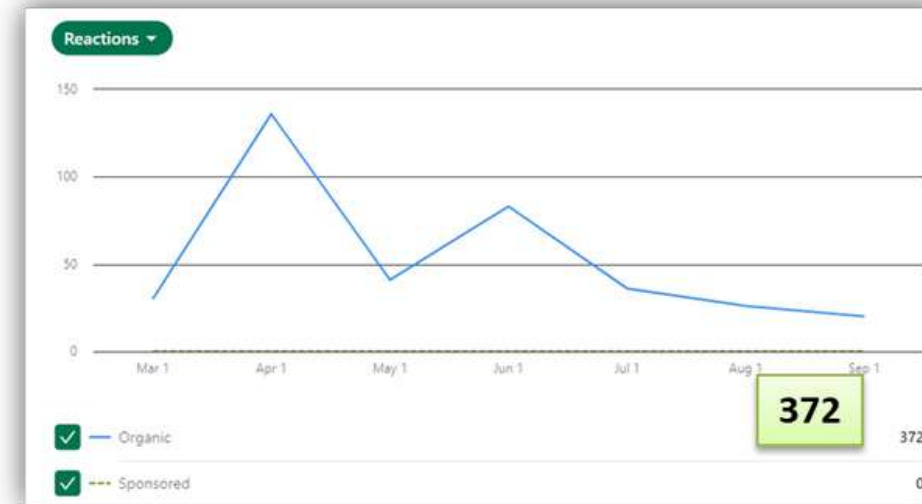
Top Performing Posts

PERFORMANCE ANALYSIS

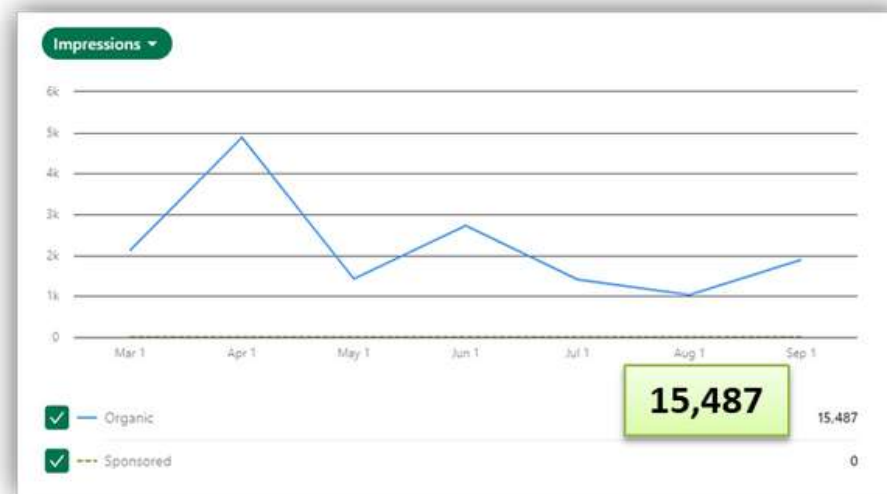
PROFILE ANALYSIS



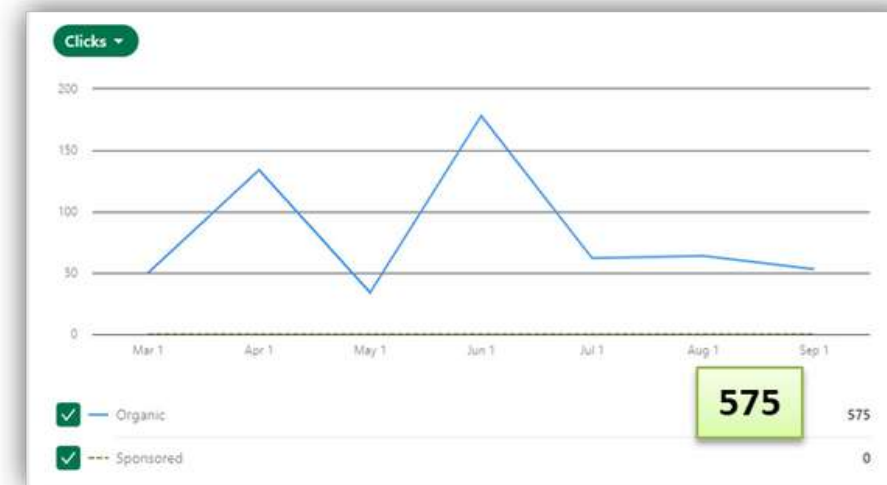
Engagement Rate



Post Reactions



Impressions



Post Clicks



PERFORMANCE ANALYSIS

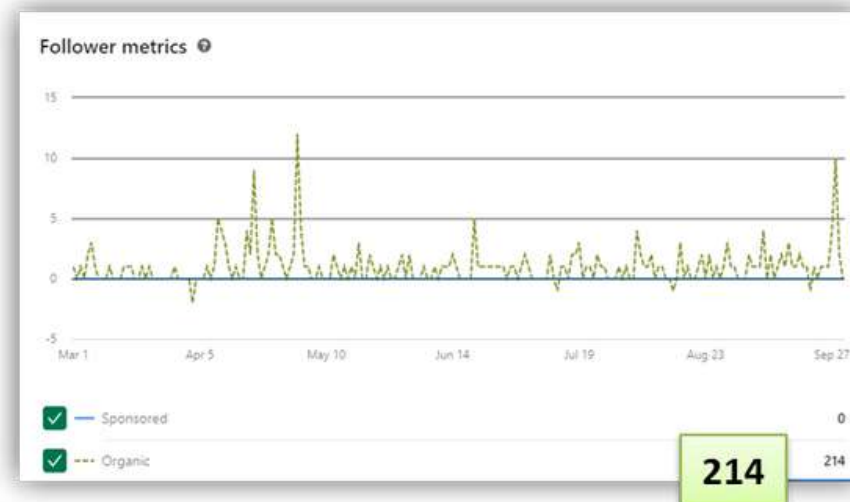
PROFILE ANALYSIS



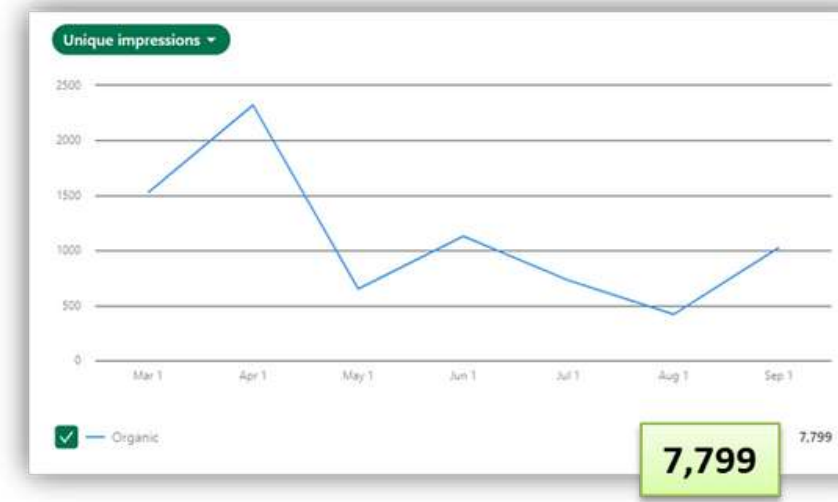
Followers Highlights of LinkedIn



Visitor Highlights of LinkedIn



Followers Metrics of LinkedIn



Unique Impressions of LinkedIn



PERFORMANCE ANALYSIS

CASE STUDY

SEO



PERFORMANCE ANALYSIS



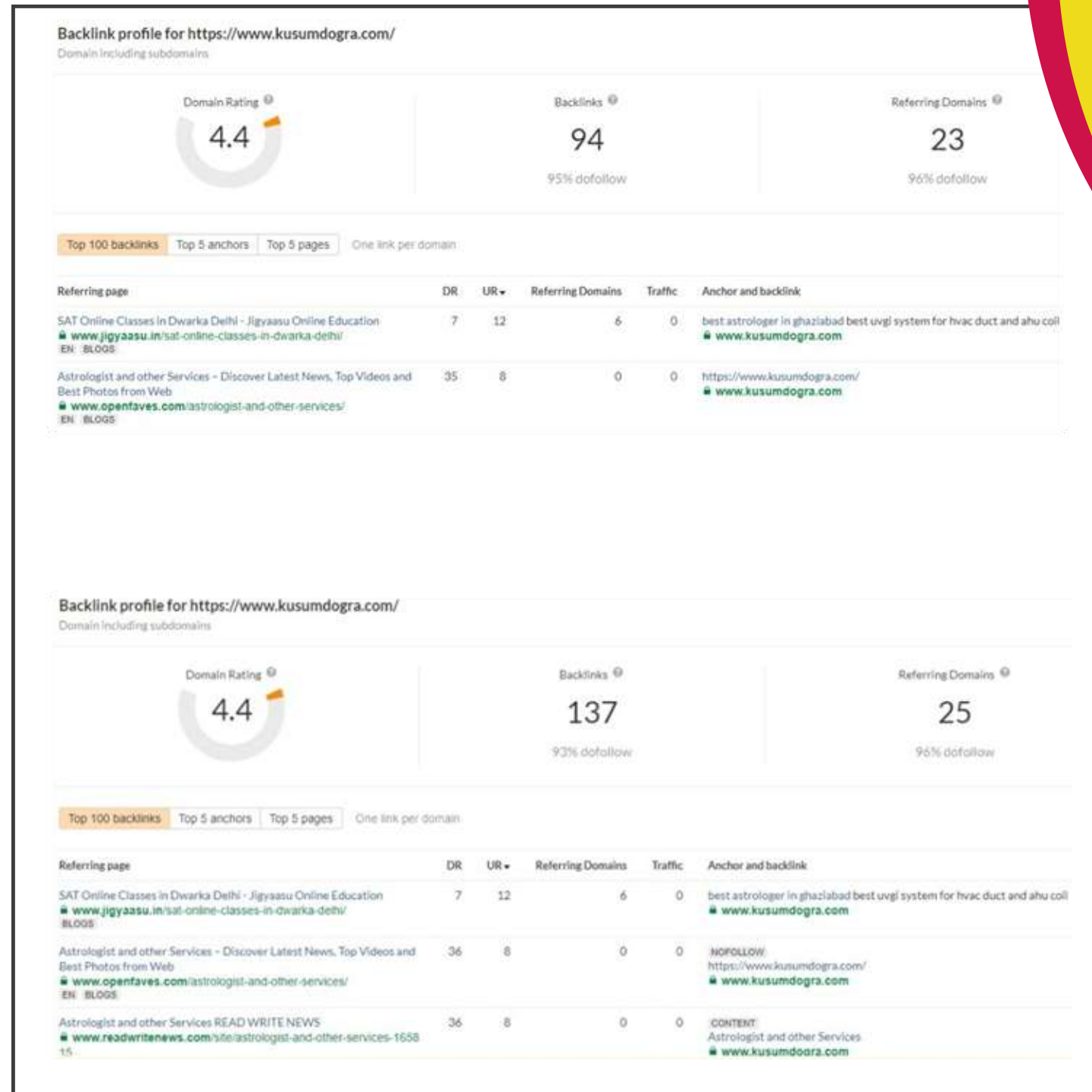
**Domain Rating, Back links
in Starting**



PERFORMANCE ANALYSIS



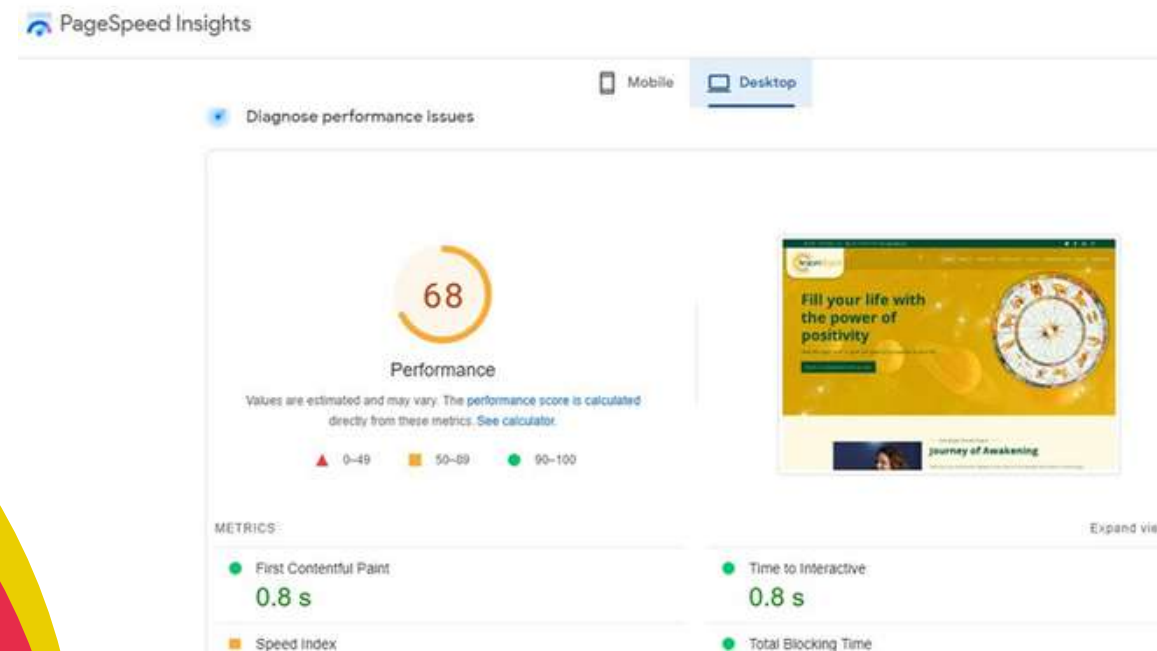
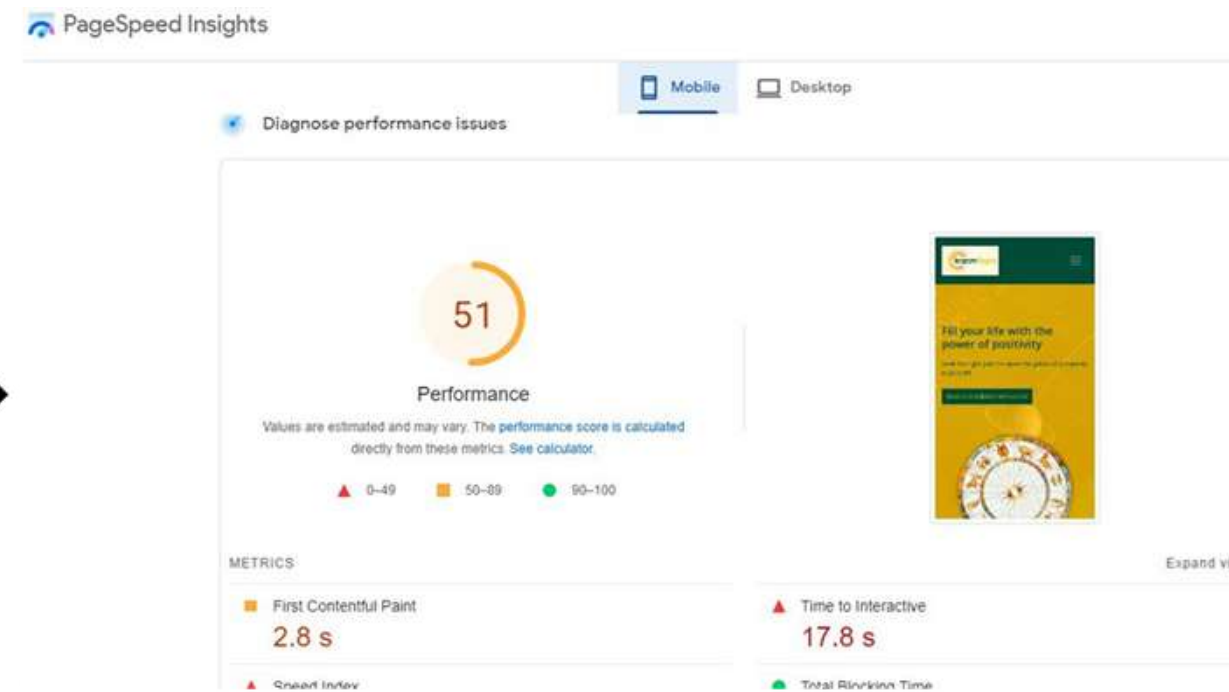
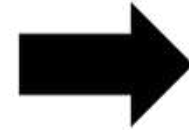
Domain Rating, Back links
Afterwards



PERFORMANCE ANALYSIS



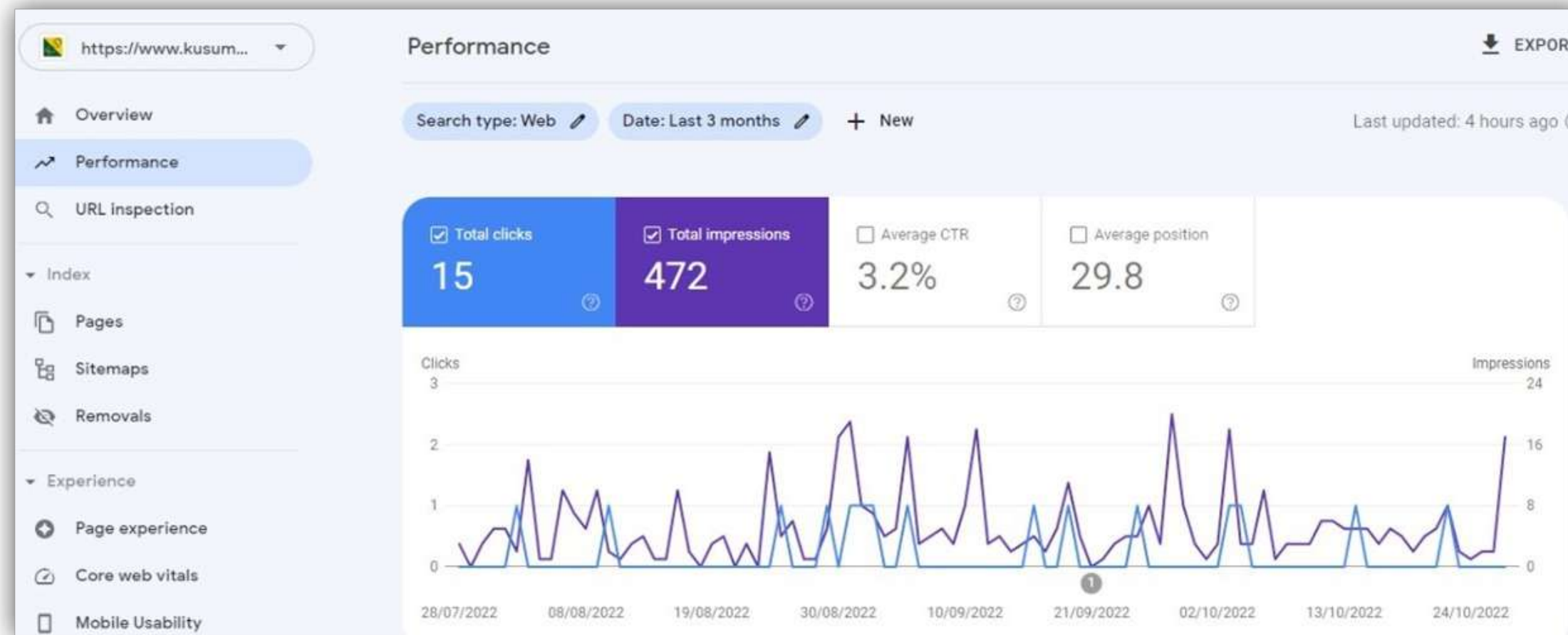
**Page Speed
Before**



**Page Speed
Afterward**



PERFORMANCE ANALYSIS



Website Performance

PERFORMANCE ANALYSIS

CASE STUDY

INSTAGRAM



MEZAKI
BRANDPRO

PERFORMANCE ANALYSIS

INSTAGRAM



# FOLLOWERS		
Facebook	Instagram	LinkedIn
216	0	852

Started Instagram from
Ground level

210 posts 1,153 followers 21 following

Race Eco Chain Ltd. **1,153**

@raceecochain

Waste Management Company
Recycling Plastic Waste
Making Bio Fuel (Briquettes)
Manufacture Recycled PET Fabric Clothing, Home Furnishings, Bags and many more..
@ www.raceecochain.com + 1

Now 1153 Followers on
Instagram



Reach

Facebook Page reach ⓘ

2,584 ↑ 3.33%



Instagram reach ⓘ

485 ↑ 646.2%



Reach Of FB, Instagram

Page and profile visits

Facebook Page visits ⓘ

446 ↑ 112.4%



Instagram profile visits ⓘ

119 ↑ 142.9%



Page & Profile Visit
Of FB, Instagram

ME?AKII
BRANDPRO

PERFORMANCE ANALYSIS

CASE STUDY

FACEBOOK



MEZAKI
BRANDPRO

PERFORMANCE ANALYSIS



Campaigns

1 selected

Ad sets for 1 Campaign

Ads for 1 Campaign

+ Create

Edit

More

View Setup

Columns: Performance

Breakdown

Reports

Exp

☐	Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent
☐			21 On-Facebook leads	3,537	6,251	₹130.12 Per on-Facebook lea...	₹2,732.51
Results from 1 ad set			21 On-Facebook leads	3,537 Accounts Centre acco...	6,251 Total	₹130.12 Per on-Facebook leads	₹2,732.51 Total Spent

Facebook Campaign Analytics



Campaigns

1 selected

Ad sets for 1 Campaign

Ads for 1 Campaign

+ Create

▼

Edit ▼

More ▼

View Setup

Columns: Performance ▼

Breakdown ▼

Reports ▼

Exp

☐	Off/On	Ad set ▼	Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	Amount spent ▼
☐			49 On-Facebook leads	16,131	23,891	₹60.67 Per on-Facebook lea...	₹2,972.65
Results from 1 ad set			49 On-Facebook leads	16,131 Accounts Centre acco...	23,891 Total	₹60.67 Per on-Facebook leads	₹2,972.65 Total Spent

Facebook Campaign Analytics





Thank You

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