



**MERAKII BRANDPRO**  
PVT. LTD

*Give new life to your Brand!*



# DIGITAL MARKETING

COMPANY

[www.merakiibrandpro.com](http://www.merakiibrandpro.com)



## About Company

Merakii, a budding digital marketing company that offers distinct solutions pertaining to branding for your business. Every pursuit at its core is rife with creativity, innovations, and tons of ideas. We strive to implement an organized and structured strategy that helps you target the right audience by coming up with the best solutions catering to the needs of your brand. We want your business to be at an edge over the others with a distinguishable appeal. With creativity, innovation, and passion brimming in our hearts, we create legacies that last a lifetime.

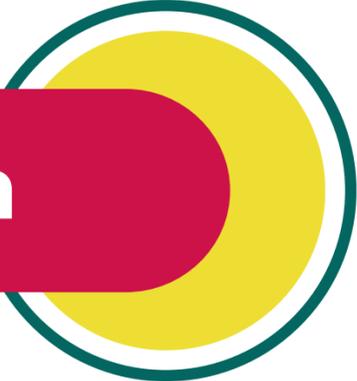


# Portfolio

- **Digital Marketing Company**
- **Started in year 2020** (Earlier Merakii Creations)
- **111+ happy Clients**
- **Clients ranging from startups to established organizations**
- **PAN India Reach**
- **3500+ Deliverables**

*"Our purpose is to inspire budding Entrepreneurs to increase their sales by using Digital Marketing services"*





# Vision & Mission

## Vision

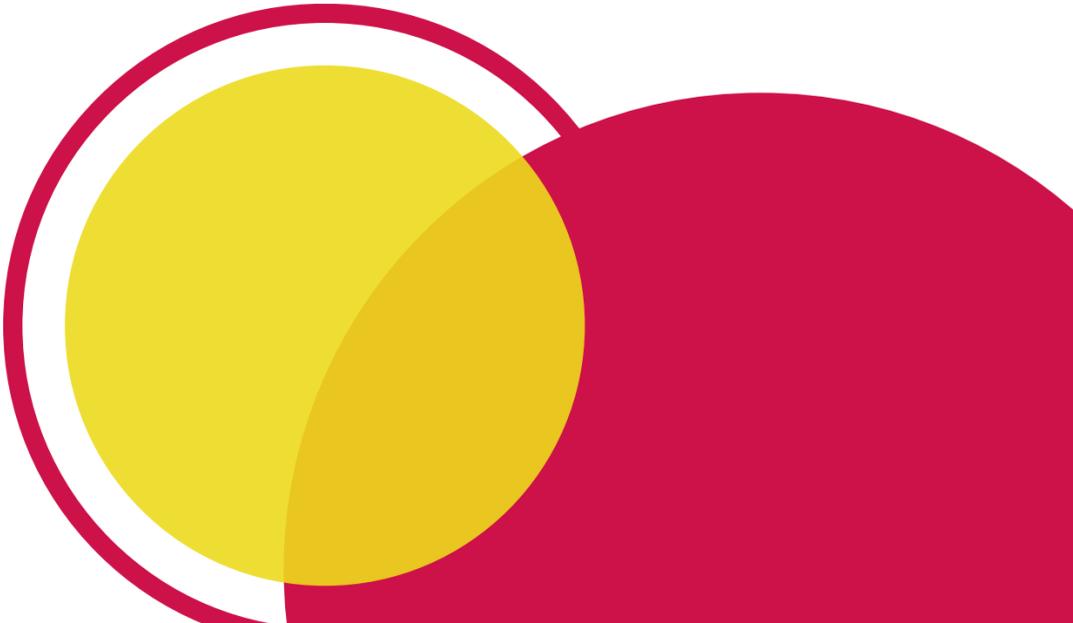
To provide **complete branding solutions** by focusing on client's requirements.

We work in a transparent and sustainable manner to become a **best Digital Marketing Company** by gaining trust and long lasting relationship with our valuable clients.

## Mission

At Merakii, we aim to consolidate and give a **tangible and executable form to the thriving ideas behind a brand** which speaks to the customers, thereby **increasing the reach to the audience.**

We want business to be at an edge over the others with a distinguishable appeal. With **creativity, innovation and passion** brimming in our hearts, we create legacies that last a lifetime.



# Services

- **Graphic Designing**
- **Logo Designing**
- **Social Media Marketing**
- **Content Writing**
- **Website Development**
- **Search Engine Optimization**
- **PPC - Google Ads**
- **Video Editing**
- **Package Designing**
- **Influencer Marketing**
- **Pitch Deck Design**
- **Public Relations(PR)**

# Industries we served



- Real Estate and Property
- Food Industry
- Retail and Consumer Products
- Waste Management
- Education and E-Learning
- Tours and Travel
- Health Care and Medical
- Personal Care Services
- Retail Optical Industry
- Garment Industry
- Astrology, Numerology & Healing
- Design and Architecture
- Music and Dance
- Photography
- Recruitment

# OUR CLIENTS

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**KW Delhi 6**  
*freedom shopping*

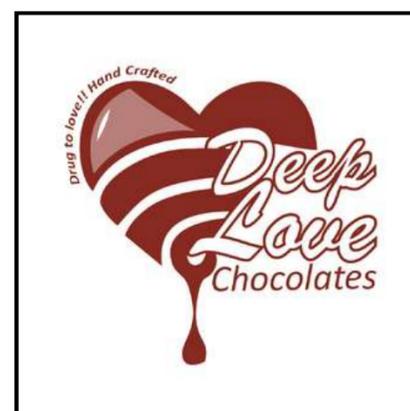
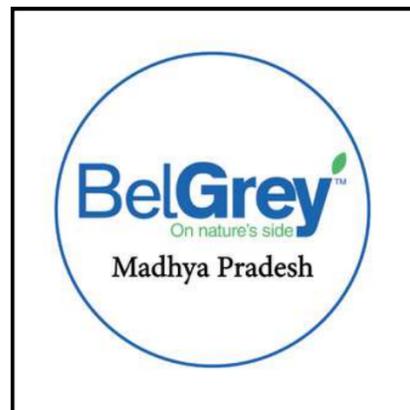
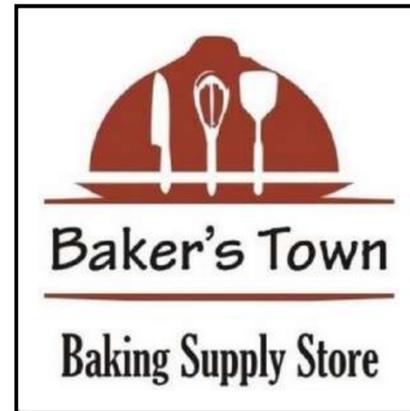
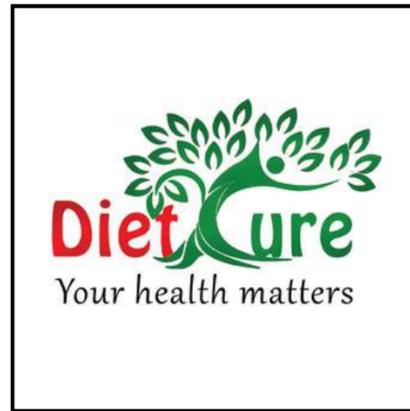
**KW BLUE PEARL**  
The Rare Gem of Karol Bagh  
**Delhi**



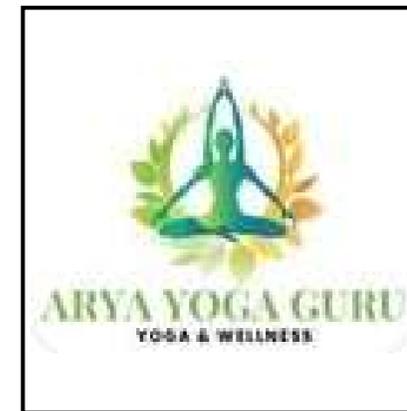
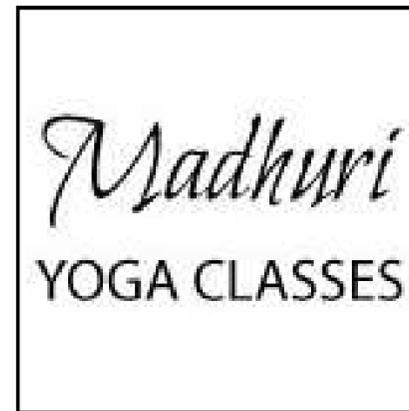
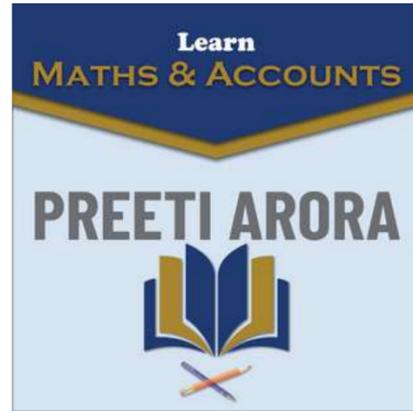
**APPU GHAR**



# OUR CLIENTS

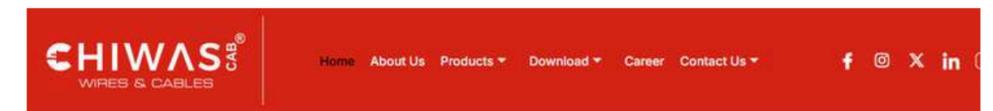


# OUR CLIENTS



# WEBSITE DEVELOPMENT

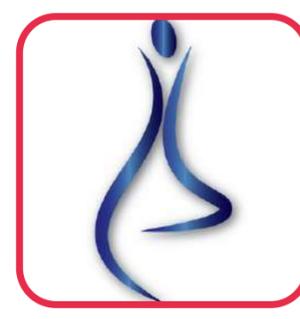
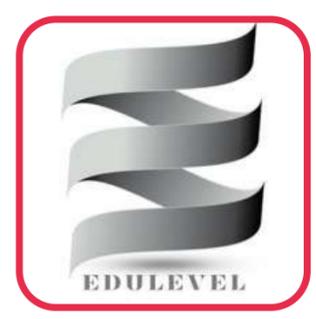
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Astrologer, Crystal Therapist & Switchword Expert

To know, contact **73030 63502**

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**Kusum Dogra**  
Astrologer, Crystal Therapist & Switchword Expert

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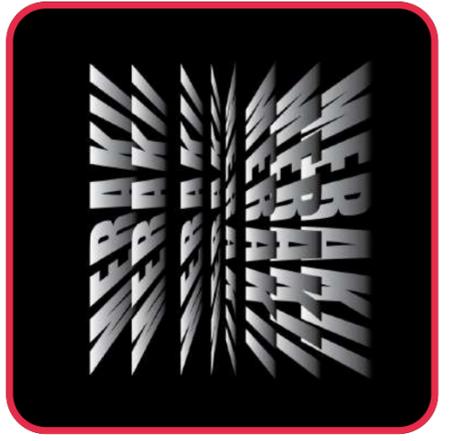
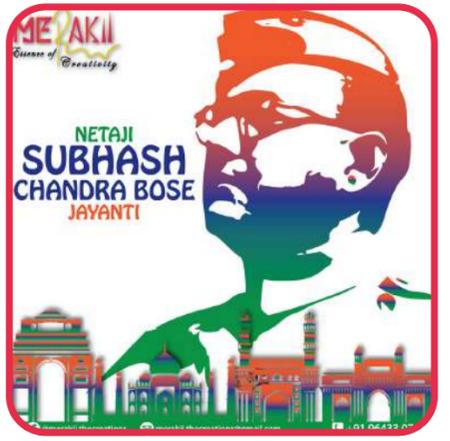
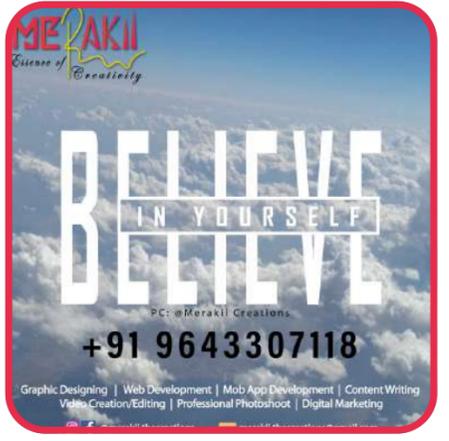
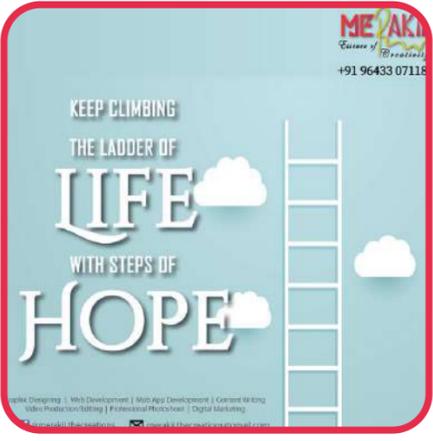
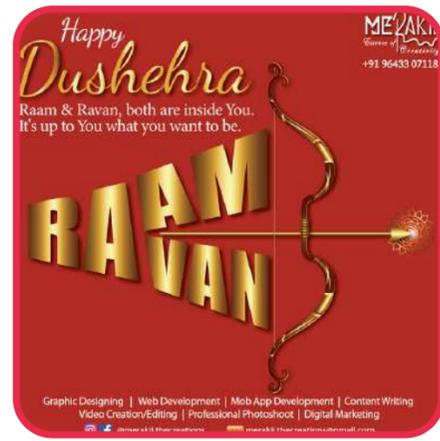
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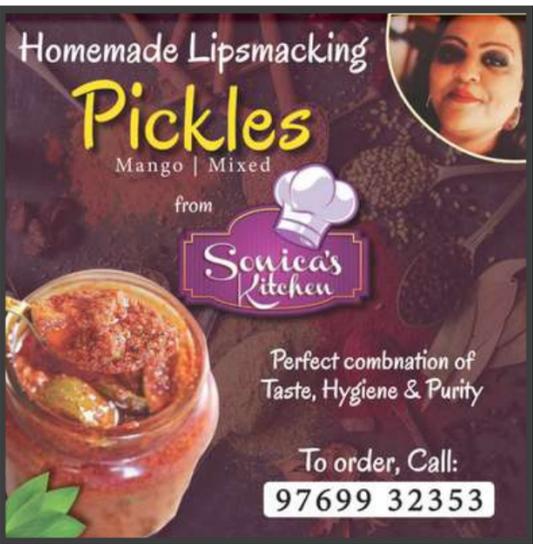
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**ABOUT US**

BrightFuturz promotes niche training in IT, creating experts for emerging technology industries and specialist technology jobs.

We focus on strategic training paths to support the trending technologies along with a broad curriculum of application-focused courses for a real-time experience. With us, you will get an opportunity to work on live projects as well.

The Product Portfolio is filled with technolo current and trending. We choose courses high level of scope in the job market

**BRIGHT FUTURZ**  
BOOST YOUR IT CAREER

**COURSES**

- BSc (IT)
- 1st Yr | 2nd Yr | 3rd Yr
- MCA Entrance

**FEES**

- BSc(IT)- 1st yr - 4 Subjects - ₹ 28000
- BSc(IT)- 2nd yr - 4 Subjects - ₹ 32000
- BSc(IT)- 3rd yr - 4 Subjects - ₹ 40000

**CONCESSION SCHEME**

- 10% off on early Bird
- Group Concession 3000 on gross fees

**BRIGHT FUTURZ**

**BRIGHT FUTURZ**  
BOOST YOUR IT CAREER

**COURSE DETAILS**

**COURSES**

| COURSES  | 1 <sup>st</sup> Yr | 2 <sup>nd</sup> Yr | 3 <sup>rd</sup> Yr | MCA Entrance |
|----------|--------------------|--------------------|--------------------|--------------|
| BSc (IT) | 1 <sup>st</sup> Yr | 4 Subjects         | ₹ 28000            |              |
| BSc (IT) | 2 <sup>nd</sup> Yr | 4 Subjects         | ₹ 32000            |              |
| BSc (IT) | 3 <sup>rd</sup> Yr | 4 Subjects         | ₹ 40000            |              |

**FEES (per subject)**

|          |                    |            |         |
|----------|--------------------|------------|---------|
| BSc (IT) | 1 <sup>st</sup> Yr | 1 Subjects | ₹ 8000  |
| BSc (IT) | 2 <sup>nd</sup> Yr | 1 Subjects | ₹ 10000 |
| BSc (IT) | 3 <sup>rd</sup> Yr | 1 Subjects | ₹ 12000 |

**CONCESSION SCHEME**

- 10% off on early bird
- Group concession of ₹ 3000 on gross fees

**BRIGHT FUTURZ**

**BRIGHT FUTURZ**  
BOOST YOUR IT CAREER

**MCA CENTERS**

We have three MCA centers in Maharashtra

|  |  |  |
|--|--|--|
| THAKUR TOWER, CS Road, Virar, Maharashtra 401303 | THAKUR TOWER, CS Road, Virar, Maharashtra 401303 | THAKUR TOWER, CS Road, Virar, Maharashtra 401303 |
|--|--|--|

**TRAININGS** **TECHNOLOGY** **JOBS**

**CONTACT US:**



# PACKAGE DESIGNING



# CONTENT WRITING

- [www.manevaconsulting.com](http://www.manevaconsulting.com)
- <http://kusumdogra.com/blog/>
- <https://www.kusumdogra.com/astrology.php>
- <https://www.kusumdogra.com/vastu.php>
- <https://www.kwgroup.in/blogs/top-5-reasons-why-you-should-invest-in-real-estate-today.html>
- <https://www.kwgroup.in/blogs/4-sure-shot-ways-to-earn-huge-profits-as-a-real-estate-investor.html>
- <https://www.kwgroup.in/blogs/7-reasons-why-commercial-real-estate-investment-is-the-choice.html>
- <https://www.kwgroup.in/blogs/investing-in-real-estate.html>
- <https://www.merakiibrandpro.com/blogs/>



# PERFORMANCE ANALYSIS

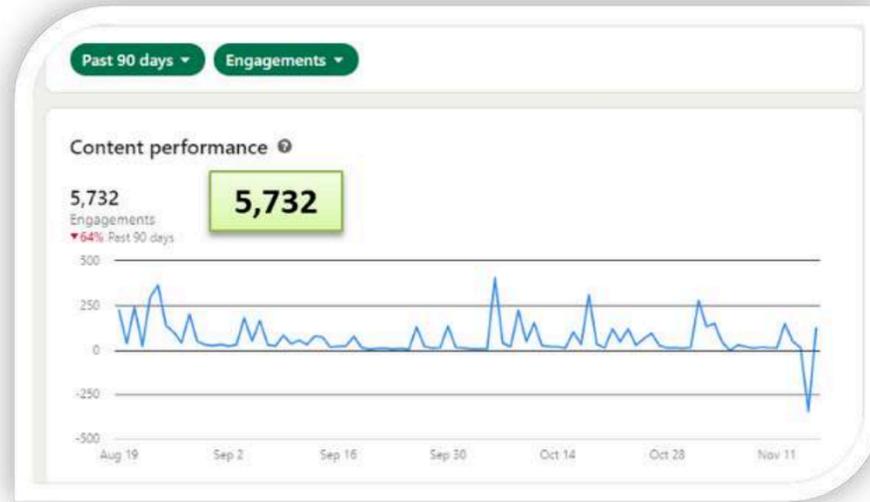
# CASE STUDY

Linked 



# PERFORMANCE ANALYSIS

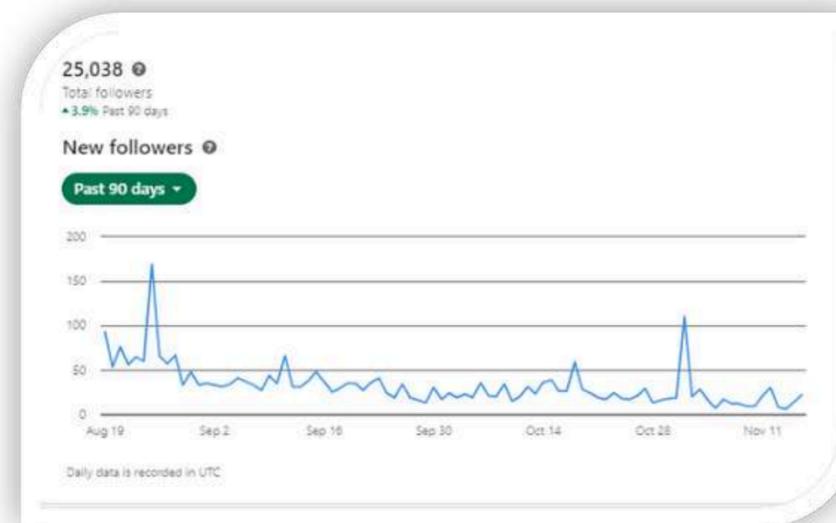
## PROFILE ANALYSIS



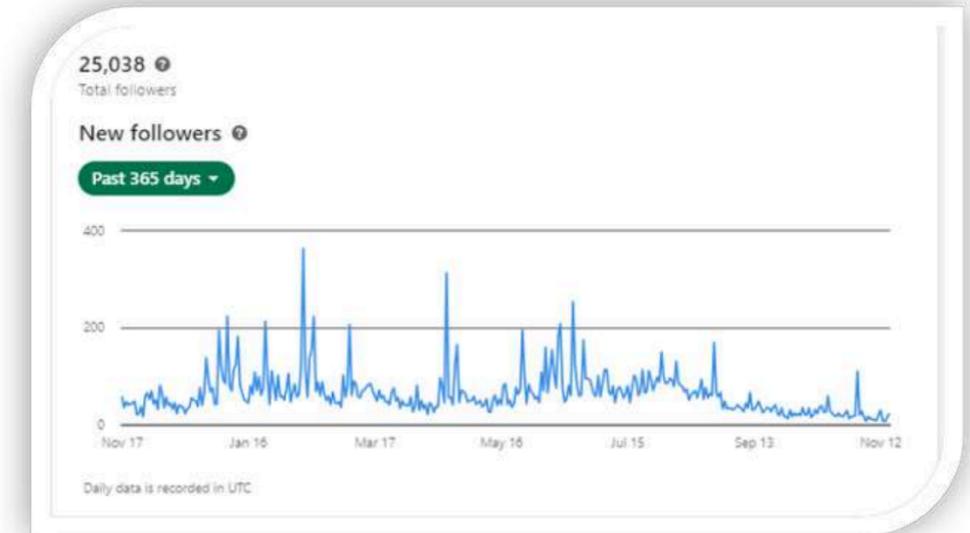
Engagements of 3 Months



Engagements of 1 Year



Followers Growth in 3 Months

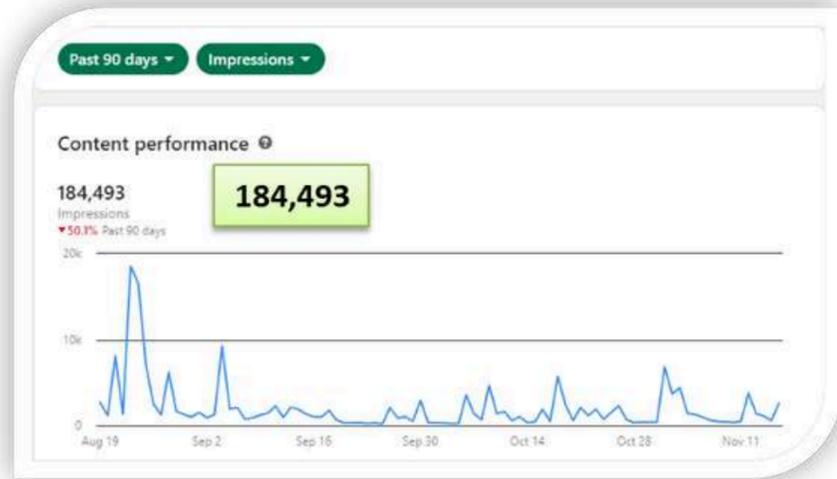


Followers Growth in 1 Year

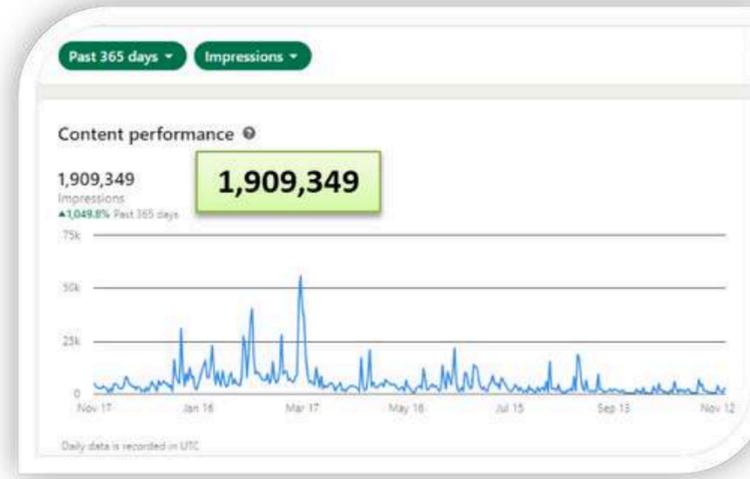


# PERFORMANCE ANALYSIS

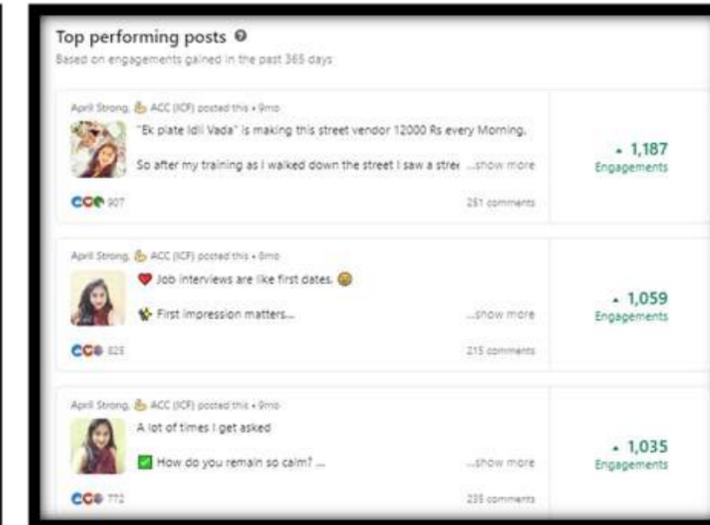
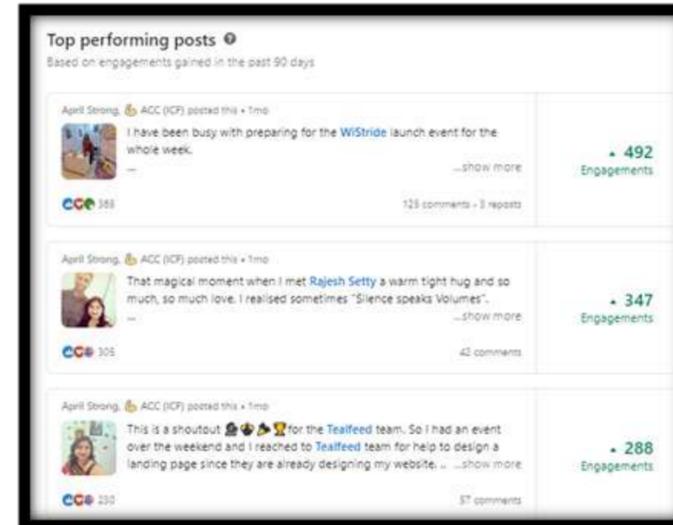
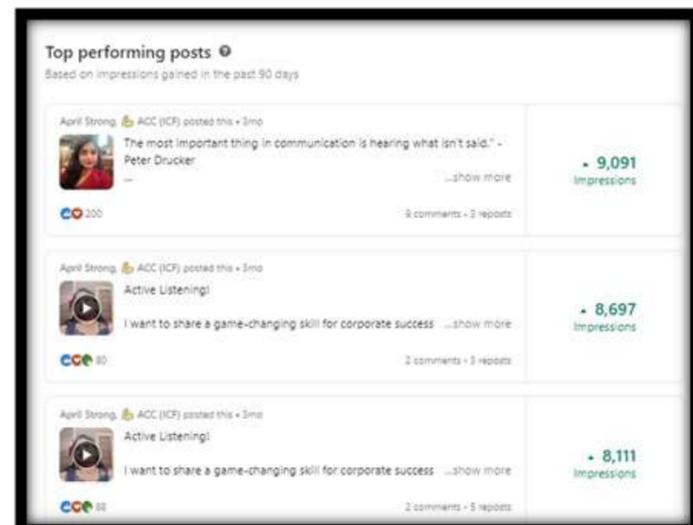
## PROFILE ANALYSIS



Impressions in 3 Months



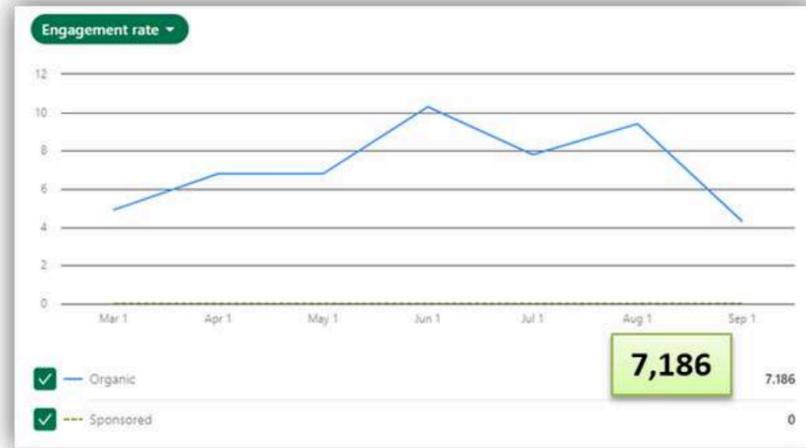
Impressions in 1 Year



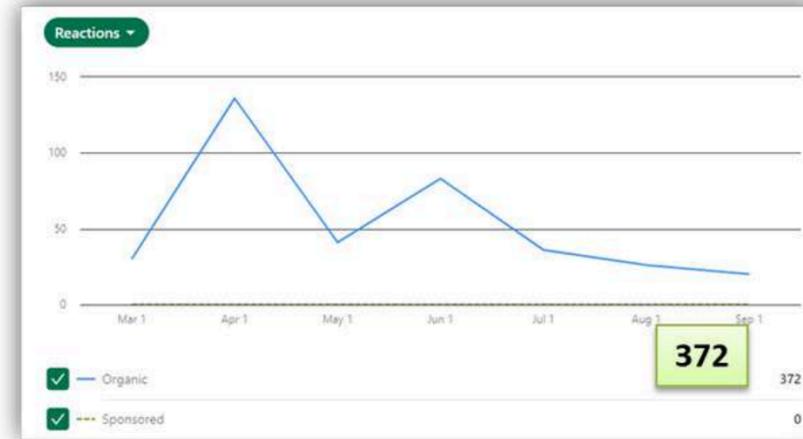
Top Performing Posts

# PERFORMANCE ANALYSIS

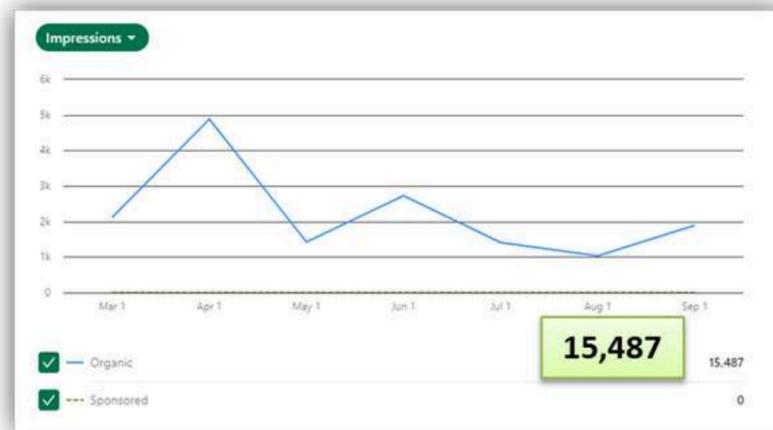
## PROFILE ANALYSIS



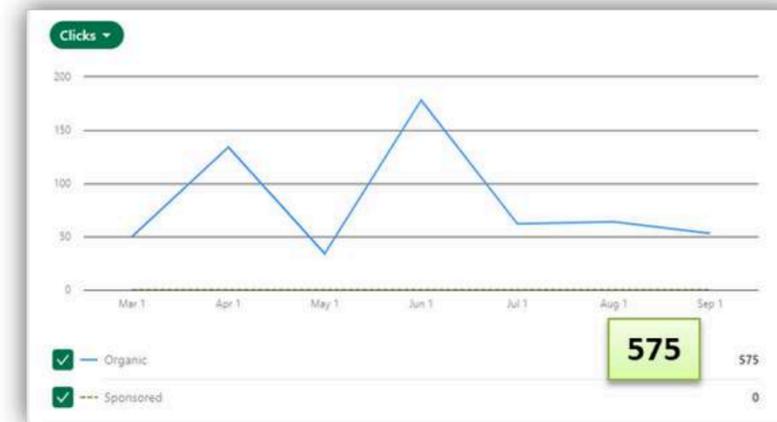
Engagement Rate



Post Reactions



Impressions



Post Clicks

# PERFORMANCE ANALYSIS

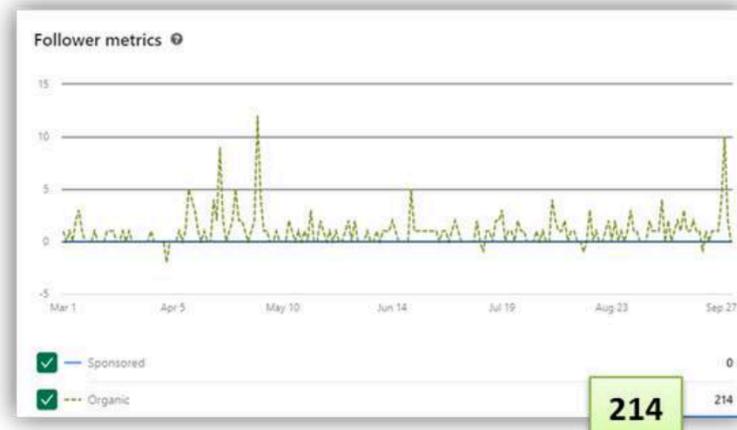
## PROFILE ANALYSIS



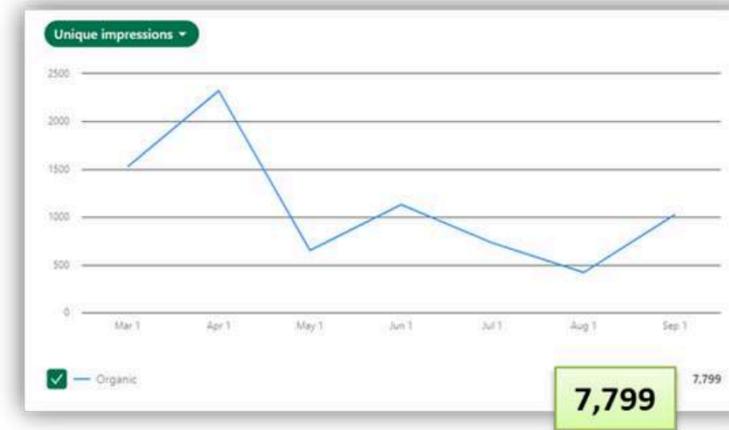
Followers Highlights of LinkedIn



Visitor Highlights of LinkedIn



Followers Metrics of LinkedIn



Unique Impressions of LinkedIn



# PERFORMANCE ANALYSIS

# CASE STUDY

# SEO



# PERFORMANCE ANALYSIS



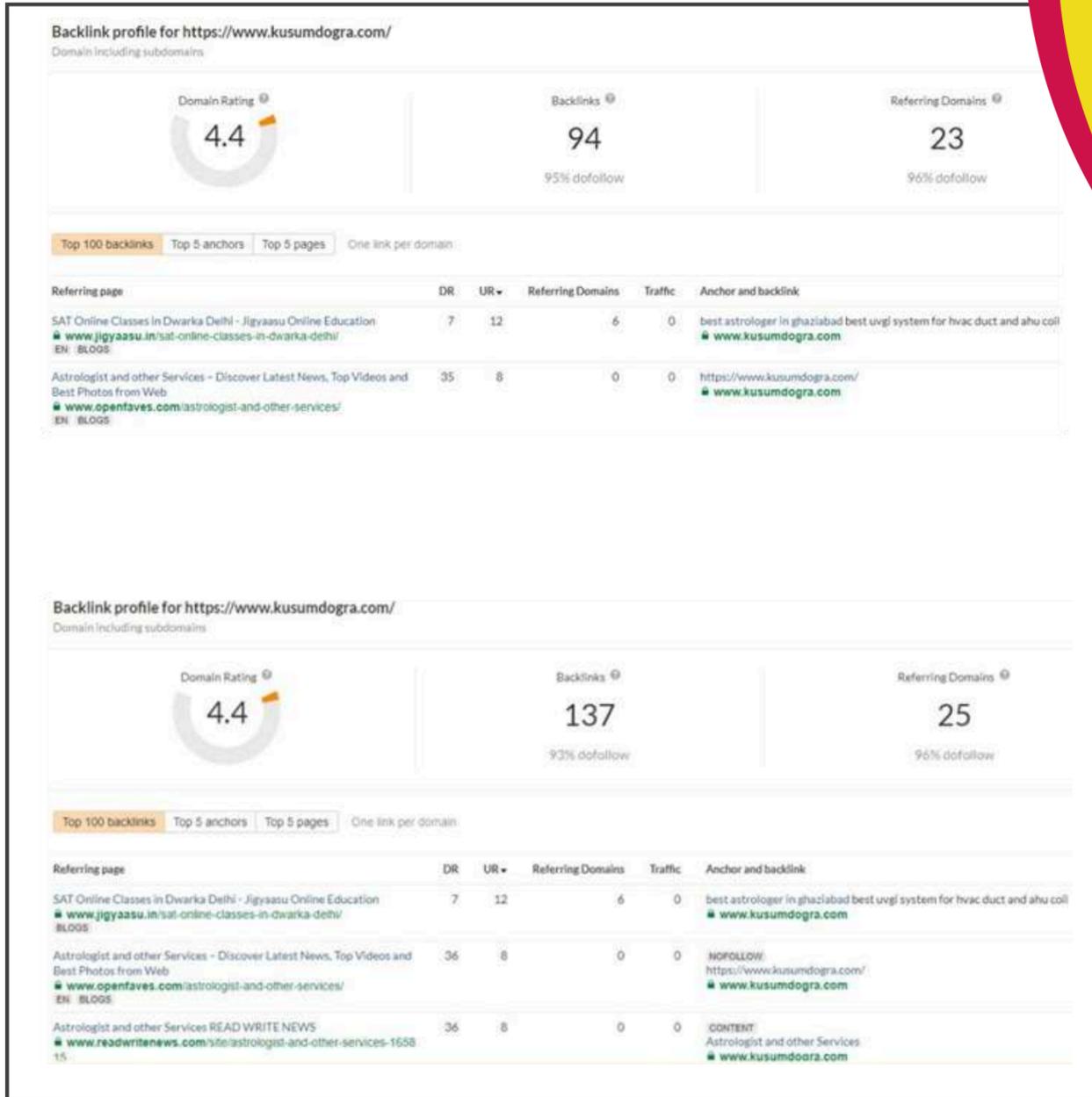
**Domain Rating, Back links  
in Starting**



# PERFORMANCE ANALYSIS



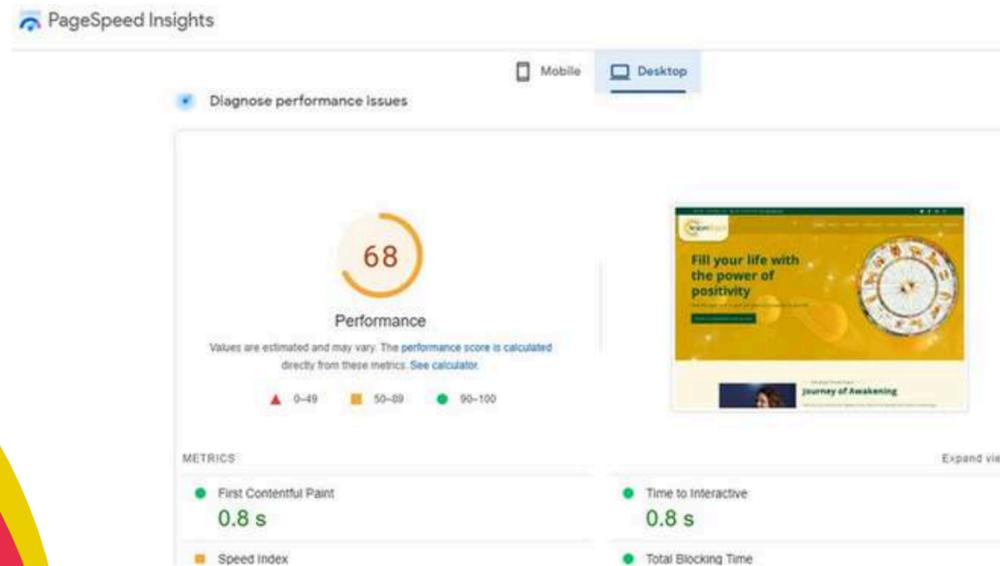
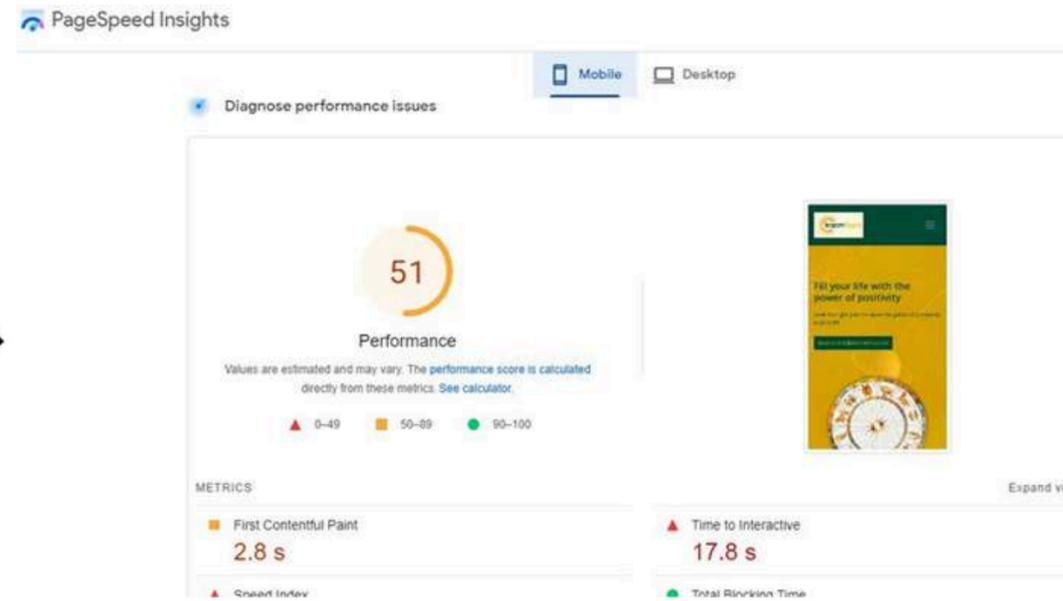
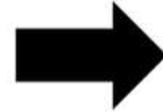
Domain Rating, Back links  
Afterwards



# PERFORMANCE ANALYSIS



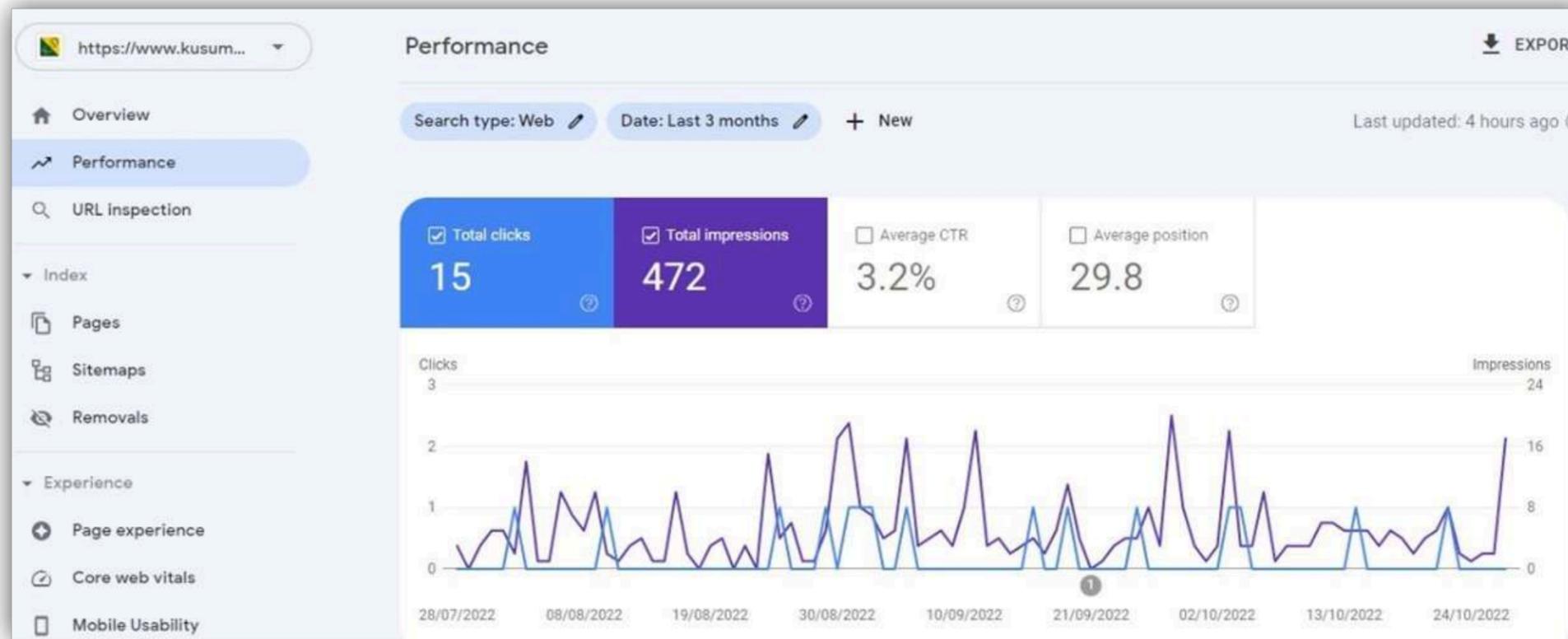
Page Speed  
Before



Page Speed  
Afterward



# PERFORMANCE ANALYSIS



**Website Performance**

**PERFORMANCE ANALYSIS**

**CASE STUDY**

**INSTAGRAM**



**ME?AKII**  
BRANDPRO

# PERFORMANCE ANALYSIS

INSTAGRAM



| # FOLLOWERS |           |          |
|-------------|-----------|----------|
| Facebook    | Instagram | LinkedIn |
| 216         | 0         | 852      |

Started Instagram from Ground level

210 posts 1,153 followers 21 following

Race Eco Chain Ltd. **1,153**

@raceecochain

Waste Management Company  
Recycling Plastic Waste  
Making Bio Fuel (Briquettes)  
Manufacture Recycled PET Fabric Clothing, Home Furnishings, Bags and many more.  
@ www.raceecochain.com + 1

Now 1153 Followers on Instagram



Reach

Facebook Page reach

2,584 ↑ 338%



Instagram reach

485 ↑ 646.2%



Reach Of FB, Instagram

Page and profile visits

Facebook Page visits

446 ↑ 112.4%



Instagram profile visits

119 ↑ 142.9%



Page & Profile Visit Of FB, Instagram

**PERFORMANCE ANALYSIS**

**CASE STUDY**

**FACEBOOK**



**ME?AKII**  
BRANDPRO

# PERFORMANCE ANALYSIS

FACEBOOK



| Off/On                   | Ad set | Results                 | Reach                            | Impressions    | Cost per result                   | Amount spent             |
|--------------------------|--------|-------------------------|----------------------------------|----------------|-----------------------------------|--------------------------|
| <input type="checkbox"/> |        | 21<br>On-Facebook leads | 3,537                            | 6,251          | ₹130.12<br>Per on-Facebook lea... | ₹2,732.51                |
| Results from 1 ad set ⓘ  |        | 21<br>On-Facebook leads | 3,537<br>Accounts Centre acco... | 6,251<br>Total | ₹130.12<br>Per on-Facebook leads  | ₹2,732.51<br>Total Spent |

## Facebook Campaign Analytics

| Off/On                   | Ad set | Results                 | Reach                             | Impressions     | Cost per result                  | Amount spent             |
|--------------------------|--------|-------------------------|-----------------------------------|-----------------|----------------------------------|--------------------------|
| <input type="checkbox"/> |        | 49<br>On-Facebook leads | 16,131                            | 23,891          | ₹60.67<br>Per on-Facebook lea... | ₹2,972.65                |
| Results from 1 ad set ⓘ  |        | 49<br>On-Facebook leads | 16,131<br>Accounts Centre acco... | 23,891<br>Total | ₹60.67<br>Per on-Facebook leads  | ₹2,972.65<br>Total Spent |

## Facebook Campaign Analytics



**ME** **RAKII** Merakii BRANDPro  
BRANDPRO

# Thank You

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