



MERAKII
BRANDPRO

MERAKII BRANDPRO
PVT. LTD

Give new life to your Brand!



DIGITAL MARKETING

COMPANY

www.merakiibrandpro.com



About Company

Merakii, a budding digital marketing company that offers distinct solutions pertaining to branding for your business. Every pursuit at its core is rife with creativity, innovations, and tons of ideas. We strive to implement an organized and structured strategy that helps you target the right audience by coming up with the best solutions catering to the needs of your brand. We want your business to be at an edge over the others with a distinguishable appeal. With creativity, innovation, and passion brimming in our hearts, we create legacies that last a lifetime.

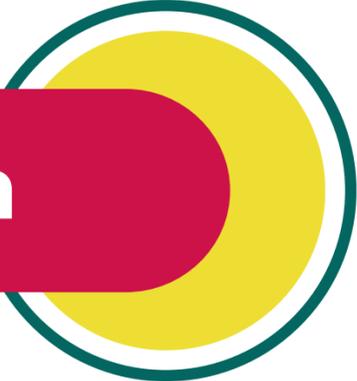


Portfolio

- **Digital Marketing Company**
- **Started in year 2020** (Earlier Merakii Creations)
- **162+ happy Clients, 201+ Projects**
- **Clients ranging from startups to established organizations**
- **PAN India Reach**
- **3500+ Deliverables**

"Our purpose is to inspire budding Entrepreneurs to increase their sales by using Digital Marketing services"





Vision & Mission

Vision

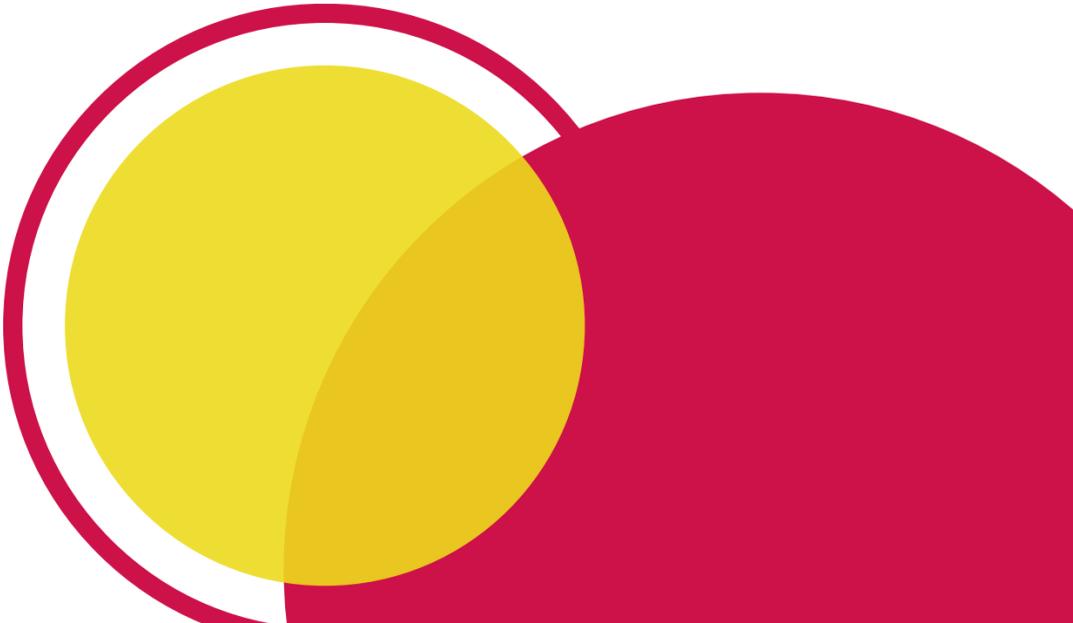
To provide **complete branding solutions** by focusing on client's requirements.

We work in a transparent and sustainable manner to become a **best Digital Marketing Company** by gaining trust and long lasting relationship with our valuable clients.

Mission

At Merakii, we aim to consolidate and give a **tangible and executable form to the thriving ideas behind a brand** which speaks to the customers, thereby **increasing the reach to the audience.**

We want business to be at an edge over the others with a distinguishable appeal. With **creativity, innovation and passion** brimming in our hearts, we create legacies that last a lifetime.



Services

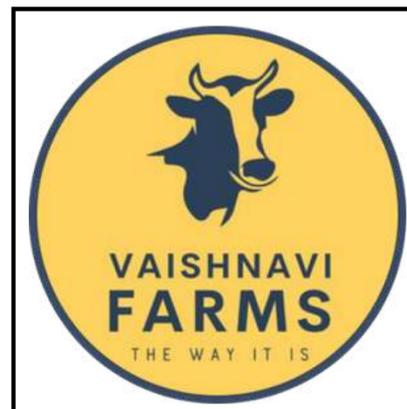
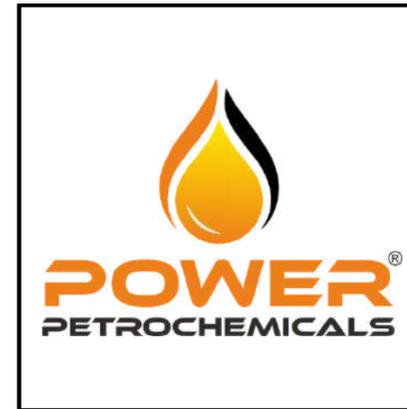
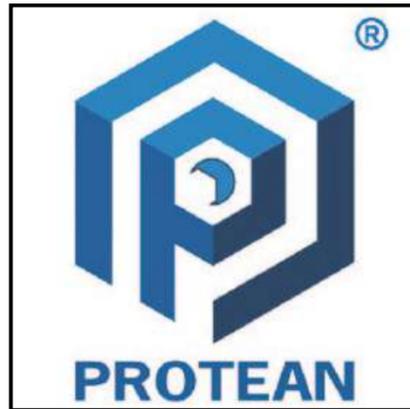
- **Graphic Designing**
- **Logo Designing**
- **Social Media Marketing**
- **Content Writing**
- **Website Development**
- **Search Engine Optimization**
- **PPC - Google Ads**
- **Video Editing**
- **Package Designing**
- **Influencer Marketing**
- **Pitch Deck Design**
- **Public Relations(PR)**

Industries we served

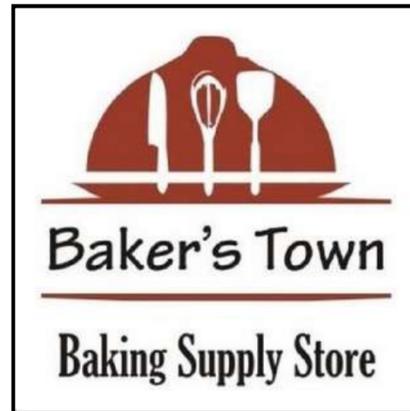
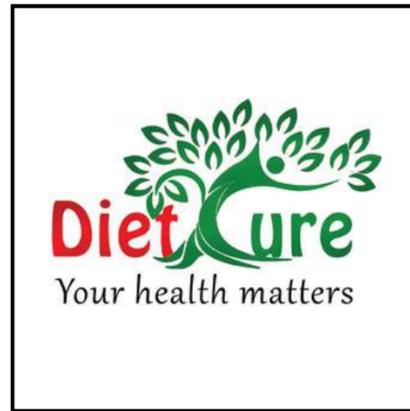


- Real Estate and Property
- Food Industry
- Retail and Consumer Products
- Waste Management
- Education and E-Learning
- Tours and Travel
- Health Care and Medical
- Personal Care Services
- Retail Optical Industry
- Garment Industry
- Astrology, Numerology & Healing
- Design and Architecture
- Music and Dance
- Photography
- Recruitment

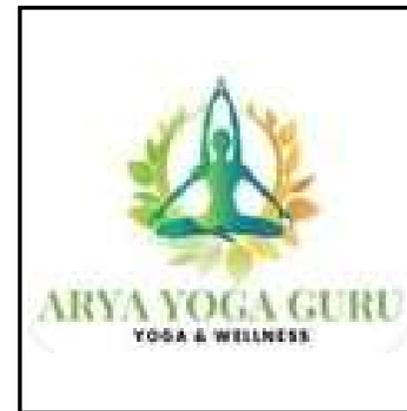
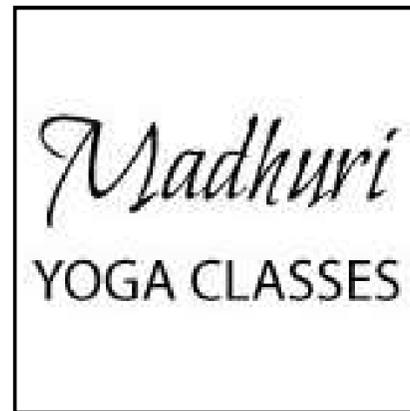
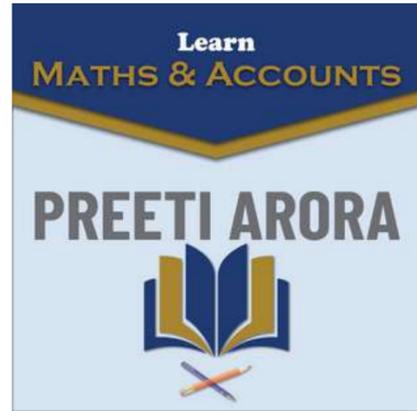
OUR CLIENTS



OUR CLIENTS



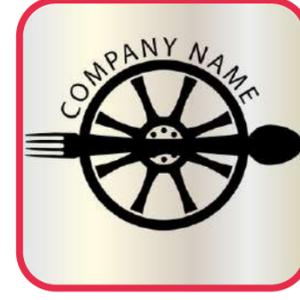
OUR CLIENTS



WEBSITE DEVELOPMENT

- <https://godrejmajesty.greaternoida.com/>
- west.in/
- <https://vpropmart.net/>
- <https://almsgroup.in/>
- www.chiwas.in
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- www.thesimranboutiques.com
- www.thesagenext.com
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LOGO DESIGN



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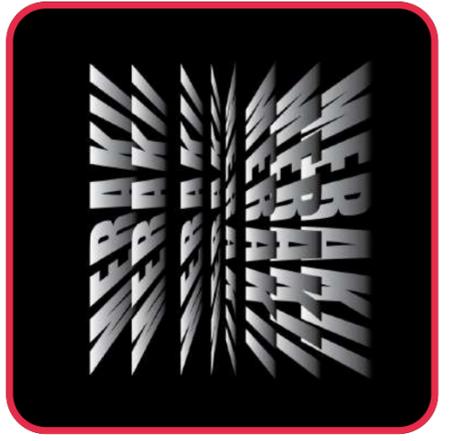
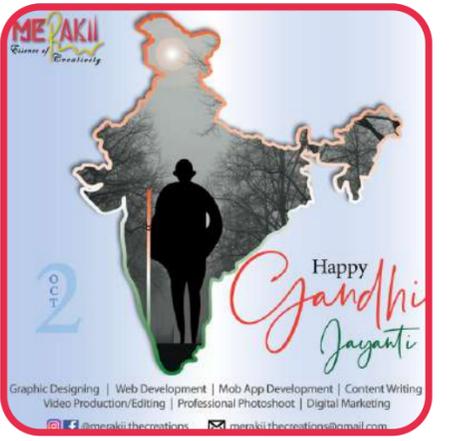
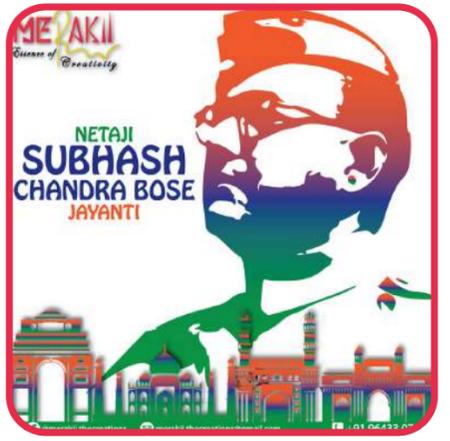
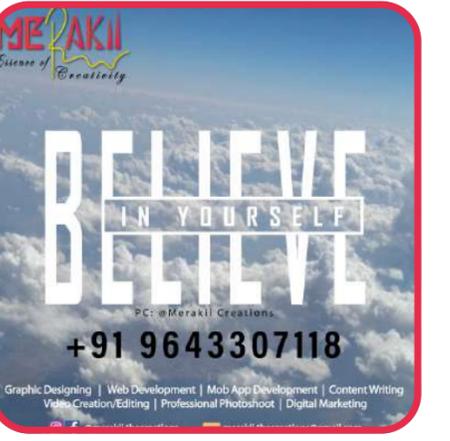
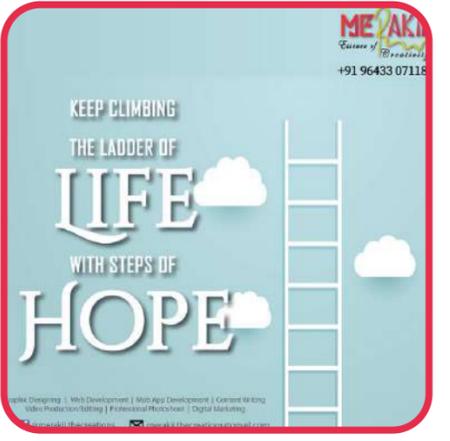
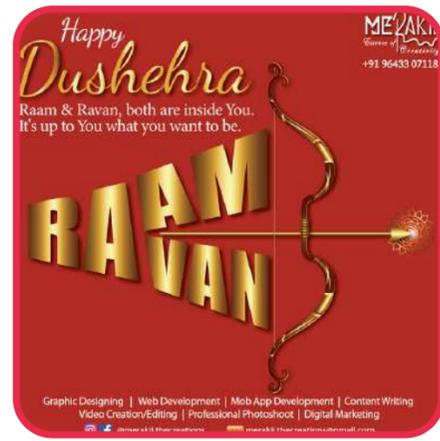
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FEES

BSc (IT)	1 st Yr	4 Subjects	₹ 28000
BSc (IT)	2 nd Yr	4 Subjects	₹ 32000
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BSc (IT)	2 nd Yr	1 Subject	₹ 10000
BSc (IT)	3 rd Yr	1 Subject	₹ 12000

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- Quality Support
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REPAIR SERVICES

OVERHAULING SERVICES

TESTING & CALIBRATION

FITMENT AT SITE SERVICES

SOME OF OUR VALUED CUSTOMERS

Logan, JCB, CNH, etc.

TYPES OF INDUSTRIES SERVED

Construction, Mining, Agriculture, etc.

SOME OF OUR WORK

Images showing various hydraulic equipment and repair work.

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PACKAGE DESIGNING



CONTENT WRITING

- www.manevaconsulting.com
- <http://kusumdogra.com/blog/>
- <https://www.kusumdogra.com/astrology.php>
- <https://www.kusumdogra.com/vastu.php>
- <https://www.kwgroup.in/blogs/top-5-reasons-why-you-should-invest-in-real-estate-today.html>
- <https://www.kwgroup.in/blogs/4-sure-shot-ways-to-earn-huge-profits-as-a-real-estate-investor.html>
- <https://www.kwgroup.in/blogs/7-reasons-why-commercial-real-estate-investment-is-the-choice.html>
- <https://www.kwgroup.in/blogs/investing-in-real-estate.html>
- <https://www.merakiibrandpro.com/blogs/>

PERFORMANCE ANALYSIS

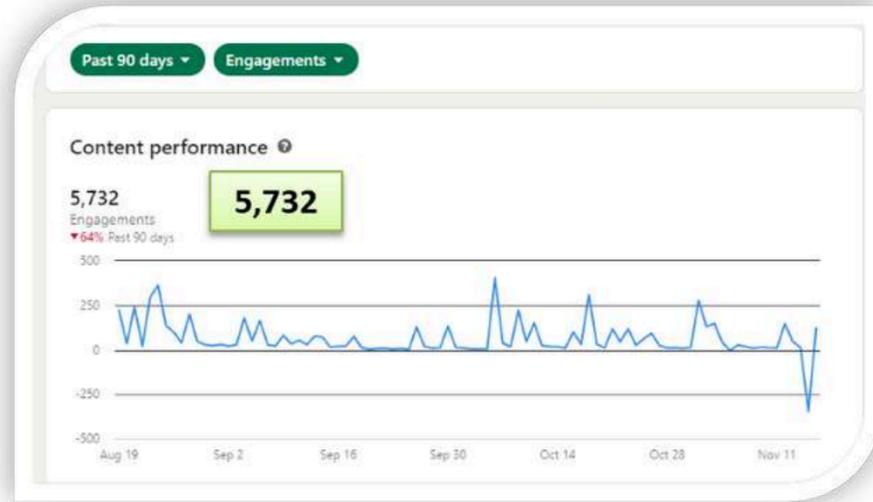
CASE STUDY

Linked 



PERFORMANCE ANALYSIS

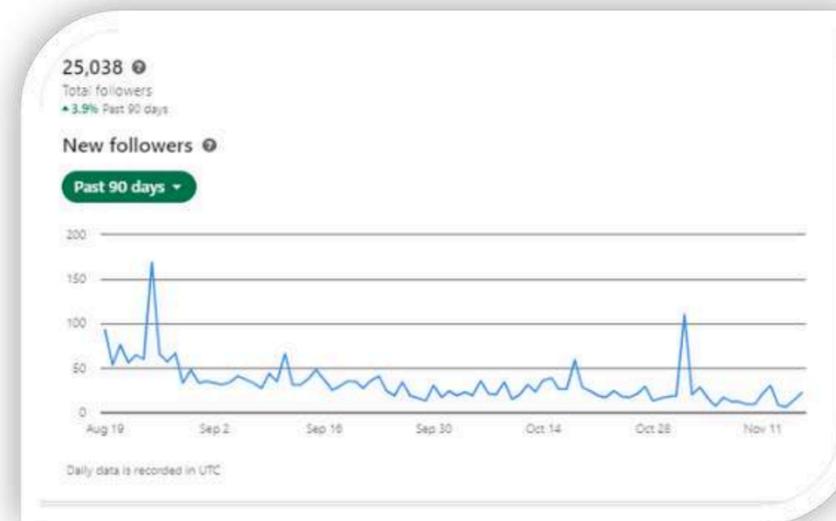
PROFILE ANALYSIS



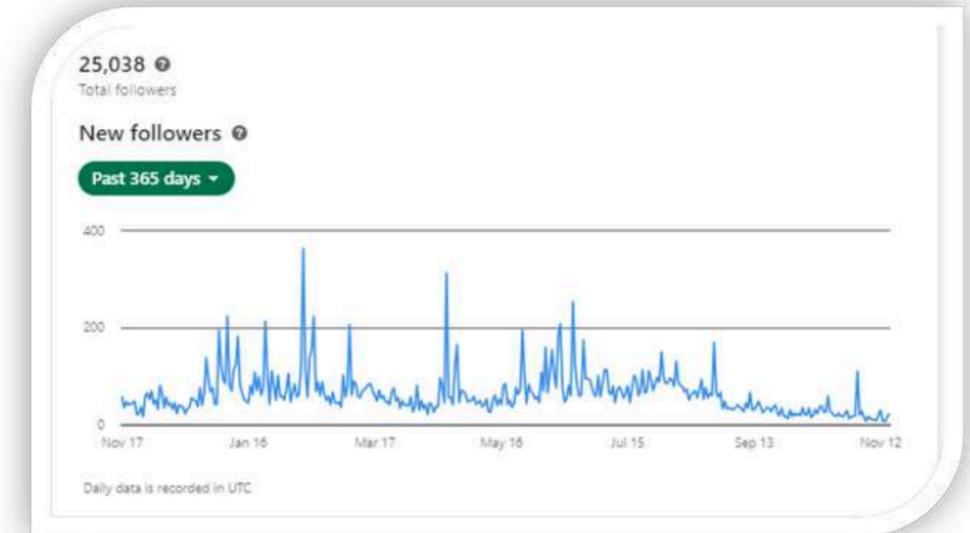
Engagements of 3 Months



Engagements of 1 Year



Followers Growth in 3 Months

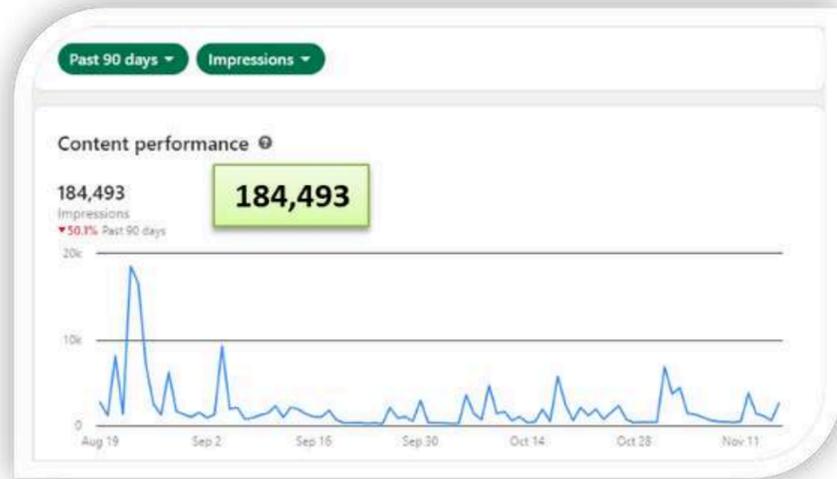


Followers Growth in 1 Year

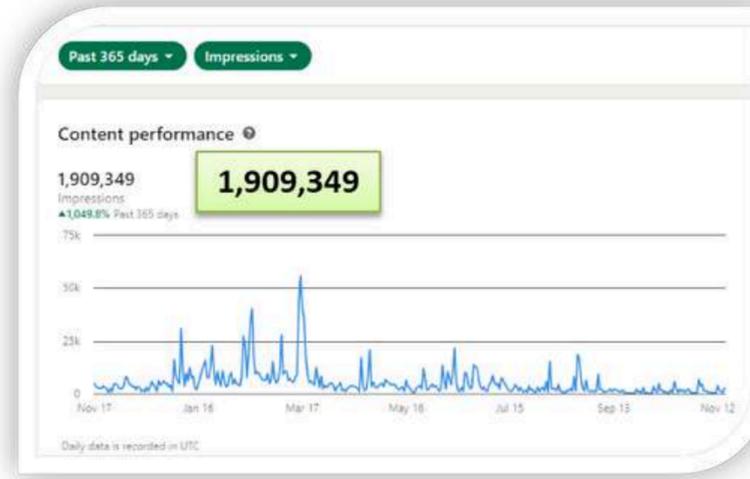


PERFORMANCE ANALYSIS

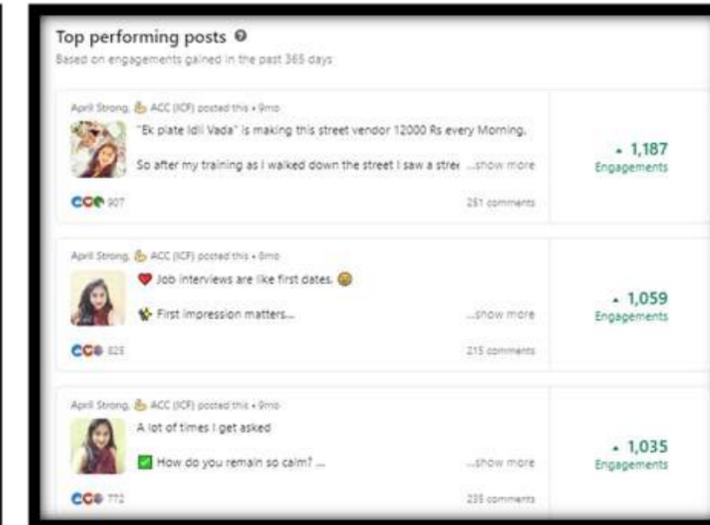
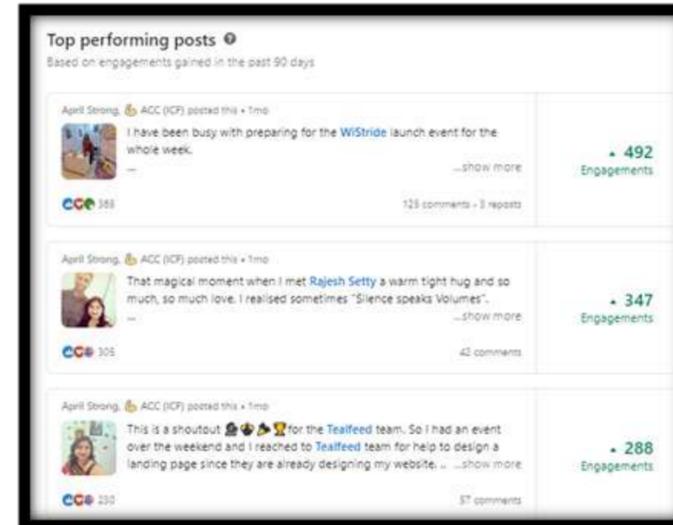
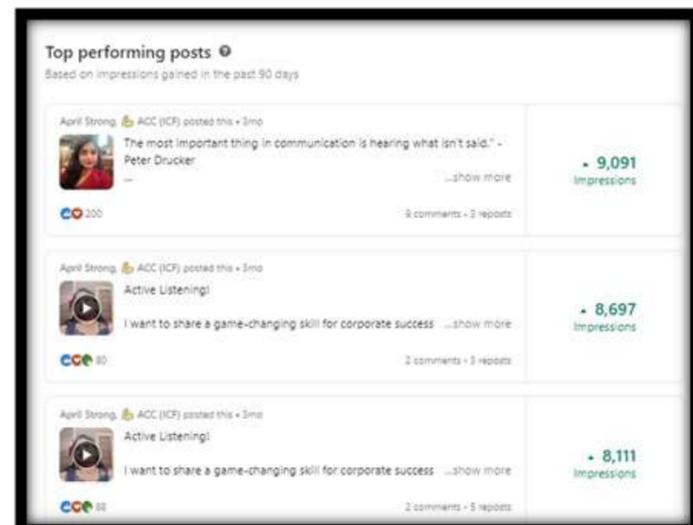
PROFILE ANALYSIS



Impressions in 3 Months



Impressions in 1 Year



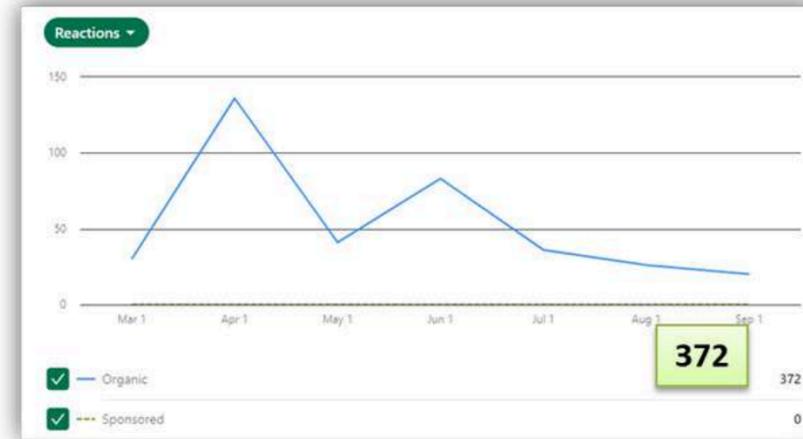
Top Performing Posts

PERFORMANCE ANALYSIS

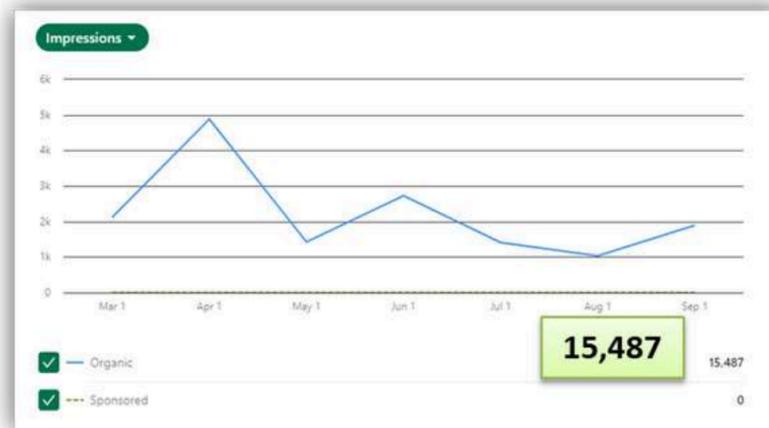
PROFILE ANALYSIS



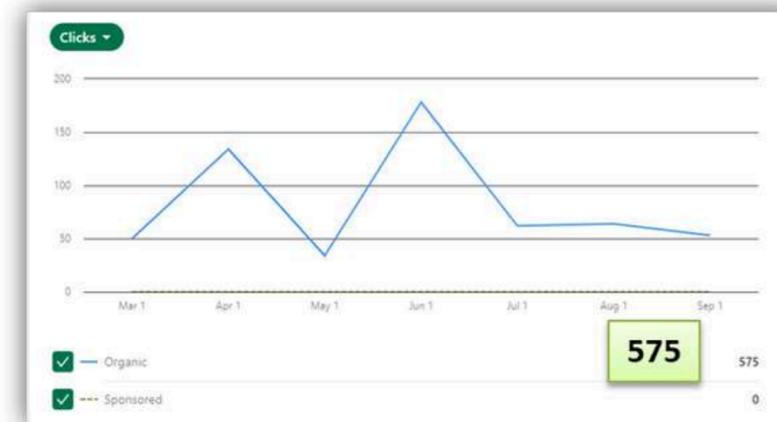
Engagement Rate



Post Reactions



Impressions



Post Clicks

PERFORMANCE ANALYSIS

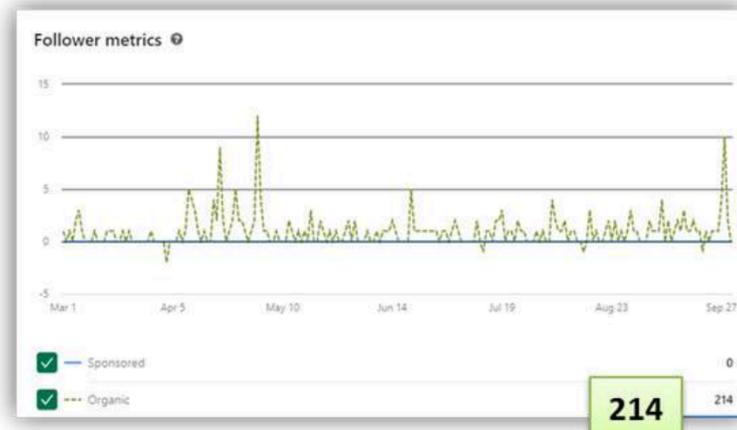
PROFILE ANALYSIS



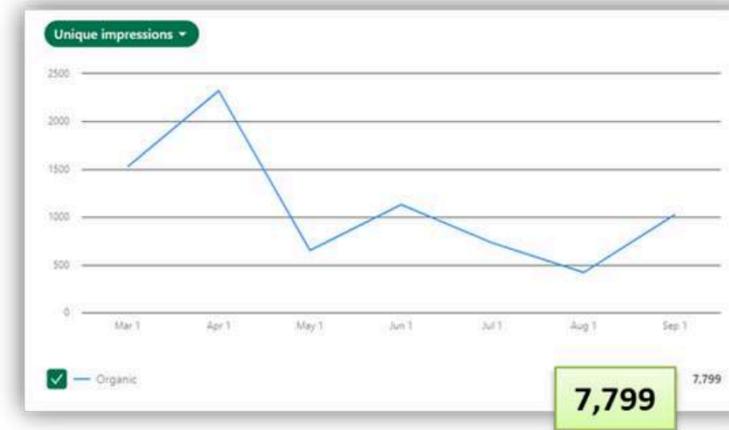
Followers Highlights of LinkedIn



Visitor Highlights of LinkedIn



Followers Metrics of LinkedIn



Unique Impressions of LinkedIn



PERFORMANCE ANALYSIS

CASE STUDY

SEO



PERFORMANCE ANALYSIS



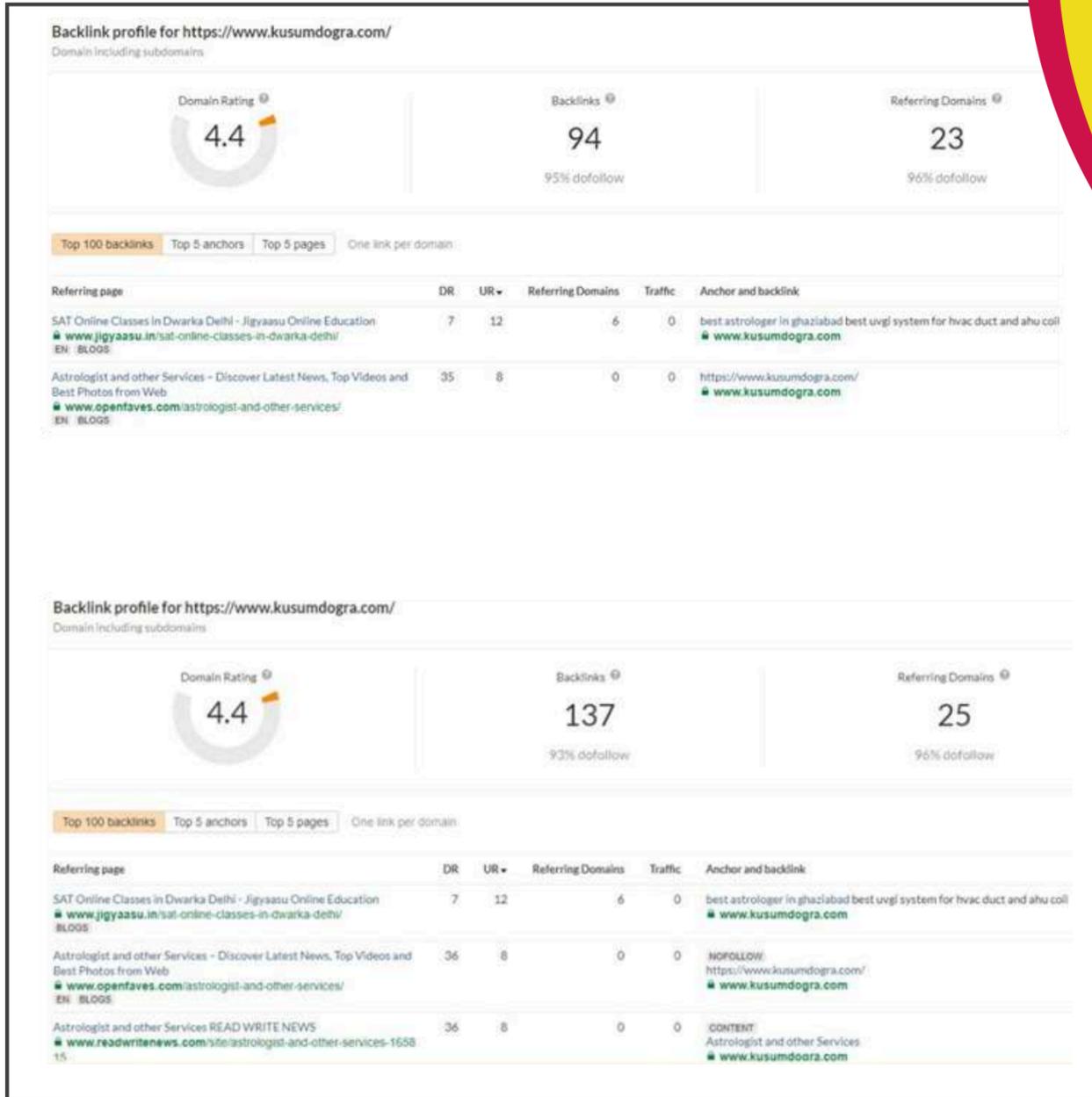
**Domain Rating, Back links
in Starting**



PERFORMANCE ANALYSIS



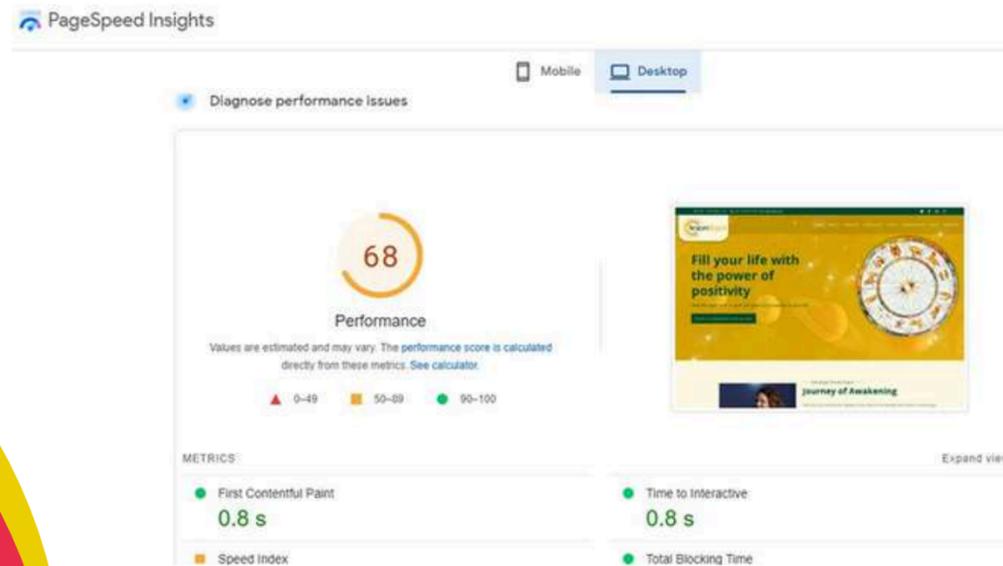
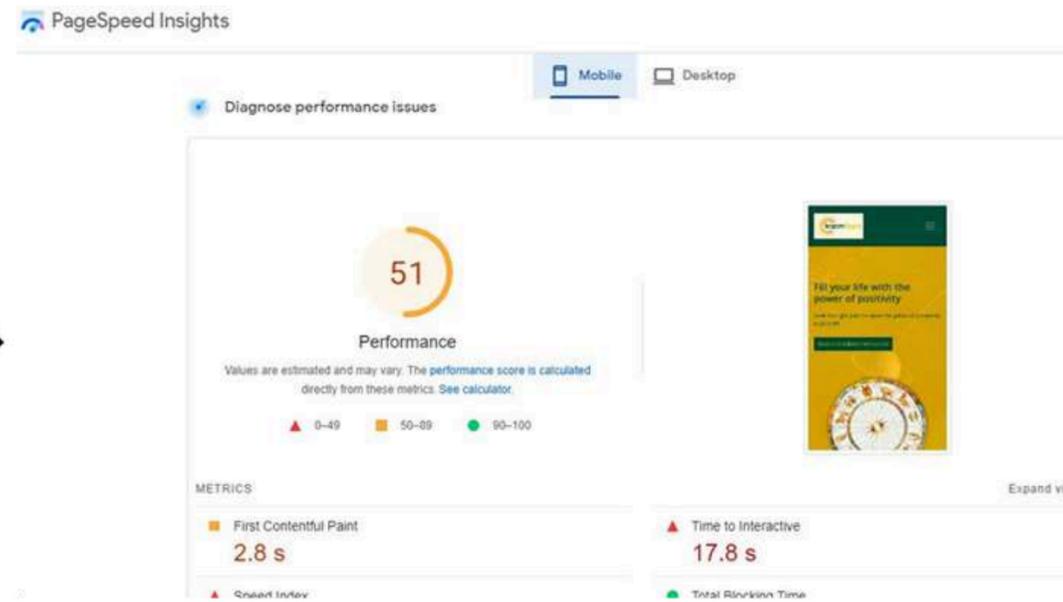
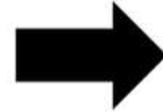
Domain Rating, Back links
Afterwards



PERFORMANCE ANALYSIS



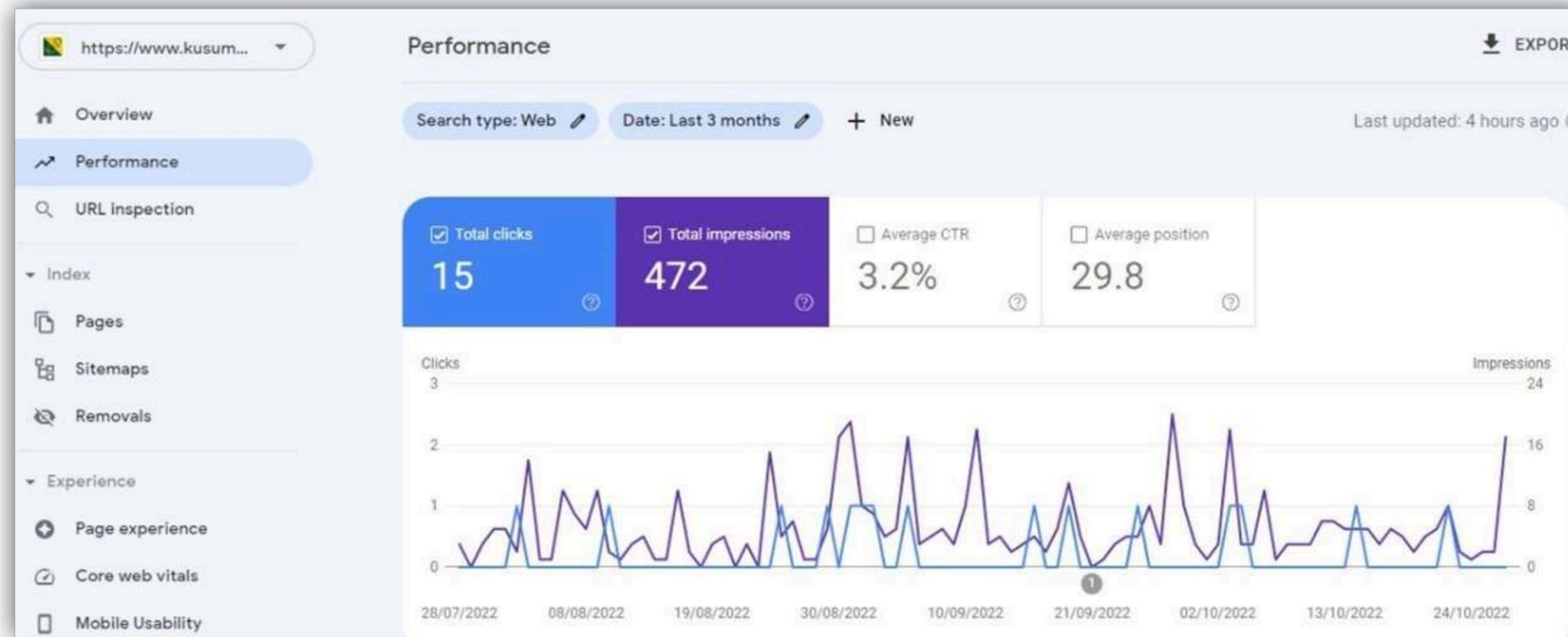
Page Speed Before



Page Speed Afterward



PERFORMANCE ANALYSIS



Website Performance

PERFORMANCE ANALYSIS

CASE STUDY

INSTAGRAM



ME?AKII
BRANDPRO

PERFORMANCE ANALYSIS

INSTAGRAM



# FOLLOWERS		
Facebook	Instagram	LinkedIn
216	0	852

Started Instagram from Ground level

210 posts 1,153 followers 21 following

Race Eco Chain Ltd. **1,153**

Waste Management Company
Recycling Plastic Waste
Making Bio Fuel (Briquettes)
Manufacture Recycled PET Fabric Clothing, Home Furnishings, Bags and many more.
www.raceecochain.com + 1

Now 1153 Followers on Instagram



Reach Of FB, Instagram

Page & Profile Visit Of FB, Instagram

PERFORMANCE ANALYSIS

FACEBOOK



Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>		21 On-Facebook leads	3,537	6,251	₹130.12 Per on-Facebook lea...	₹2,732.51
Results from 1 ad set ⓘ		21 On-Facebook leads	3,537 Accounts Centre acco...	6,251 Total	₹130.12 Per on-Facebook leads	₹2,732.51 Total Spent

Facebook Campaign Analytics

Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>		49 On-Facebook leads	16,131	23,891	₹60.67 Per on-Facebook lea...	₹2,972.65
Results from 1 ad set ⓘ		49 On-Facebook leads	16,131 Accounts Centre acco...	23,891 Total	₹60.67 Per on-Facebook leads	₹2,972.65 Total Spent

Facebook Campaign Analytics



ME **RAKII** Merakii BRANDPro
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Thank You

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